

FINAL REPORT

FIFTH ANNUAL SHRIMPOREE AND BENEFIT AUCTION

held

SEPTEMBER 23, 1978, at GALVESTON COUNTY PARK

Prepared by:

Dick Brown

Dick Brown
General Chairman

January 9, 1979
Date

COPIES OF THIS REPORT HAVE BEEN DISTRIBUTED TO THE FOLLOWING ROTARIANS

Chuck Jacobson

Marvin Matthews

Al Ligrani

Pete Gist

Harry Jennings

Al Jowid

Charles Hartman

Maury Fitch

Bob Mitchell

Bob Montgomery

Lou Rodriguez

Floyd Boze

Bill Webb

John Brinkmann

Dave Sincox

Jim Hargrove

Billy Weseman

Bill Gresco

Jack Eggleston

Bob Stephens

Hugh Avery

Bob Wren

Don Callaghan

Dave Griffith

A. B. Olsen

Dick Brown

SUMMARY

The fifth annual Shrimporee and Benefit Auction was held on September 23, 1978, at the Galveston County Park at League City, Texas. Boiled shrimp, fried fish, cole slaw and red beans were served with the meal ticket, and soft drinks and beer were available at extra cost. According to ticket stubs collected, 3581 people were served.

Financially the Shrimporee was a great success, with a record profit of \$16,188.00. Rotary and community fellowship was also a major benefit. See Attach. A for detailed analysis of income & expenses as compared to 1977.

SHRIMPOREE CHAIRMEN'S SCHEDULE

Jan.

Brainstorm session with previous Chairman.
Selected date. (Contacted Boat Show.)
Reserved Park.
Put in Blast-off.
Received recommendations for Vice Chairman.

Feb.

Appointed Vice Chairman and obtained Board approval.
Met with past Charman re Committee Chairmen.

Mar.

Selected and recommended to Board the Principal Beneficiary.
Selected new Committee Chairmen (advance committees first). See Attach. B.

April

Continued new Committee Chairmen selection.
Established goal(s). - See Attachment C.
Recommended ticket prices to Board. See Attachment C.

May

Submitted questionnaire to Rotary for Committee choice. See Attach. D.
Reviewed policy on ticket contributions.
Met with advance Committees (Publicity/Ticket/Auction). See Attach. E.

June

Determined and published committee assignments. See Attachment F.
Determined committee budgets. See Attachment G.
Determined time of Serving/Auction.
Met with old and new Committee Chairmen. See Attachment H.
Decided on plans for advance entertainment.

July

Attended committee meetings - particularly Auction/Publicity.
Obtained committee plans.

Aug.

Planned and presented Rotary Program on Shrimporee. See Attach. I.
Followed up on major Auction givers.
Monitored Publicity plans.
Followed up all committees.

Sept.

Held Committee Chairmen meeting. See Attach. J.
Followed up on all committees.
Asked past Shrimporee Chairman to assist in assisting
committees on day of Shrimporee.

Oct.

Assisted Treasurer in obtaining bills and collecting money.
Requested committee reports.

Nov.

Reviewed reports.
Reviewed financial results.

Dec.

Prepared report.

RESERVING THE PARK

The park should be reserved immediately after January 1 (earlier reservations will not be accepted). The park is reserved by calling the Galveston County Beach and Parks Board. The telephone number is 337,2575, extension 226. The pavillion and barbeque shed were both reserved. This required a deposit of \$800.00. The deposit should be mailed to:

Galveston County Beach and Parks Board
County Courthouse, Room 302
722 Moody
Galveston, Texas 77550

A copy of the permit received has been provided to Chuck Jacobson for information purposes. It is helpful if a Rotarian from Galveston County makes the reservation.

PARTICIPATION

Again this year, many members worked very hard, a few Rotarians did not. Total participation needs to be stressed at every opportunity. The questionnaire to members to select their committee only resulted in 54% return. Many who did not fill out the form also did not participate. Perhaps a follow-up questionnaire directly to those would result in better response. New members do not always know what's expected so that some explanation should be presented at the time the questionnaire is handed out.

CONFLICT IN SCHEDULE

In order to avoid the schedule conflict with the Boat Show, a contact was made in January with Joe Higgins of the Marine Southwest Yacht Sales (474-2576). They had not scheduled their event, but appreciated knowing ours. They scheduled their show at the same time as the Shrimpooree. This may not really be a problem. Another contact is Rick Johnson (526-7666).

PRIME BENEFICIARY

The Bay Area YMCA Building Fund was selected and approved as the Prime Beneficiary in 1978. I believe this had a good motivating effect on the community and resulting ticket sales and auction items. The term "Prime" probably should not be used in the future, but rather the term "Major", if one is selected.

TICKET PRICES

Ticket prices were raised 50¢ in each category in 1978, after being held constant the previous 3 years. I would recommend that prices be kept the same in 1979.

PRE-AUCTION ENTERTAINMENT

Again this year, KIKK had their sound truck on hand for music beforehand. We also had a group from Clear Lake High performing just before the auction (arranged for by Bob Montgomery). I believe this encouraged early auction participation and should be repeated. I would recommend that the specific plans be made early enough to be included in the publicity.

RAINOUT PROVISION

We again planned to cover the auction items in the event of a shower and in the event of a major storm, it was planned to move the auction and beverage booths to the pavillion. I would recommend that this latter plan be further refined and communicated to all Rotarians. This then could be included in ticket selling and publicity.

STARTING TIME

The starting time had been set at 2:30 p.m., but by 2:00 p.m. many people were on hand wishing to be served. This probably was a result of the mild weather. We did start serving early, which put a burden on several committees. I would recommend that the advertised time be the same, but that the committees plan to be ready 30 minutes ahead.

SUMMARY OF FINANCIAL RESULTS

	<u>No. Served</u>	<u>Income</u>	<u>Expenses</u>	<u>Net Profit</u>
1974	apx. 2700	\$	\$	apx. \$ 7,400
1975	3000	18,781	11,685	7,095
1976	4076	26,153	14,139	12,014
1977	3300	26,768	15,910	10,858
1978	3581	36,489	20,301	16,188

- I. Publicity Committee - The committee, chaired by John Brinkman, did an excellent job which certainly was proven by the overall results. The gate ticket sales in particular went up from \$1203 to \$3363 (180%), in spite of threatening weather, probably because of the radio and TV publicity. The bank stuffer door prize situation should be reviewed. It caused some confusion at the food window (some people thought they had tickets). The special door prizes may not be of any real advantage. I would also recommend that the committee publish a schedule of our newspaper ads so that auction solicitation results can be coordinated a little better. The publicity expenses went up about 17% from 1977 (\$1822 vs \$1556). While the overall results probably justified the increase, the expenses should be monitored closely.
- II. Ticket Sales Committee - This committee, chaired by Dave Sincox, also did an outstanding job supported, of course, by all Rotarians. The income was up 33% (\$18,230 vs \$13,759). About \$2000 would be attributed to the 50¢/ticket price increase, but the balance (\$2476) must be attributed to excellent salesmen and good publicity. The ticket committee also took the responsibility of handling the tickets after collection, delivering them to the auction stand for the door prizes, and counting them afterwards. This seemed to work well and resulted in an accurate measure of people served (3581). The food serving committee still recommend 3-part tickets. I would recommend that the overall Chairman, Ticket Chairman and Food Service Chairman discuss this again in 1979. I do not see any real advantage to 3-part tickets. The expenses went up 41% (\$310 vs \$226) partly as a result of the award to the two best ticket salesmen.
- III. Auction Committee - This committee, chaired by Jim Hargrove, did an outstanding job with a 44% increase in income (\$12,498 vs \$8707). The emphasis this year was advance solicitation of major givers to obtain larger valued auction items. This effort certainly paid off as evidenced by the results. The cash donations increased from \$128 to \$1225, much of which was cash in lieu of an auction item, as well as donations by professionals. The only recommendation I would make is to consider whether we should continue the policy of the 50% rebate to artists. In light of the time limitations of the auction and the quantity of other gifts, do we need the added attraction and income from the works of art? The expenses went up 46% (\$943 vs \$646) as a result of artists' rebates. We had over 350 auctions items vs 250 in 1977. The committee had two auctioneers in attendance. I highly recommend that this practice be continued since it is such a critical position.

IV. Site Preparation - This committee was chaired by Billy Weseman and did their job well. The expenses only went up 12% (\$122 vs \$109). I concur with Bill's recommendations in his report. The offer of chairs should be reviewed since storage might be a problem.

V. Logistics/Transportation Committee - This had been two separate committees in the past, but was combined this year since many of the functions were related, and was chaired by Bill Gresco. This combination worked well, and I would recommend continuation of this in 1979. The only recommendation I would make is that the items should be separated and marked according to the ordering committee's needs upon delivery at the site. The first come, first serve practice resulted in some shortages (see Bean Committee report). In this way, the cause of the shortage or overage could be determined.

VI. Parking Committee - This job was again handled by Jack Eggleston, since Tim Bulloch had to be out of town, the Harris County Youth Village Scouts and their leader, Chris Christman. We attempted to control special parking by the means of signs on the dashboard of special cars. As Jack points out in his report, the parking problem is growing and special attention should be given to it in 1979. This committee might be combined with the site preparation committee. Their duties are related and the services of the Youth Village Scouts are utilized jointly.

VII. Shrimp and Fish Procurement Committee - This committee, which is vital to the Shrimporee, was ably handled by Al Ligrani. The expenses were up 40% from 1977 (\$12,811 vs \$9143). This was due to shrimp price going up from \$2.45/pound to \$2.95/pound and additional quantities of shrimp (3300 # vs 2800#), and of fish (1900# vs 1600#). The surpluses were well handled this year and should be repeated in 1979.

VIII. Shrimp Cooking - Bob Stephens again chaired this committee and did an excellent job. The expenses were down 72% partly as a result of one-time expenses in 1977. In addition to Bob's recommendations, I would like to add that spraying of the area for flies and odor is certainly necessary.

IX. Beverages - Hugh Avery chaired this committee and did a fine job. The expenses were down 15% (1497 vs \$1279) and the income was up 9% (\$2758 vs \$2526). The expenses were down as a result of going to pre-mix soft drink dispensing. This seemed to work well as reported in Hugh's report. The only problem was the late arrival of ice. This should be checked ahead of time in 1979. The matter of the beer license discussed in Hugh's report should also be checked early in the year.

- X. Bean Preparation - This committee was ably chaired by Bob Wren. The expenses were down 11% partly as a result of a one-time purchase in 1977 and the good work of the Logistics Committee. The canned beans again appeared to work just fine, and should be repeated in the future.
- XI. Cole Slaw Preparation Committee - This committee under Don Callaghan's chairmanship did a fine job. The expenses were up 9%, primarily as a result of the increased price of cabbage and the increased quantity. The committee should establish the standard serving size and instruct the serving committee in advance to preclude the possibility of shorting the customers, towards the end of the Shrimporee.
- XII. Fish Frying Committee - This committee was ably chaired by Dave Griffith. The expenses were up 15% as a result of increased prices. This committee appeared to be undermanned, partly because of the need to clean the cookers beforehand. The cleaning of the cookers after the Shrimporee was handled on Sunday by an ad hoc committee and took 4 people about 2½ hours, utilizing the steam cleaners of the Clear Lake Hospital. Since the cookers are now our responsibility, this duty needs to be better planned in 1979. A policy on ownership with respect to Brazosport and the policy on loan out of the cookers was developed (see Attachment K).
- XIII. Food Serving Committee - This committee continues to be one of the most difficult to man. A. B. Olsen chaired and did an excellent job. Only 18 out of 39 Rotarians assigned to the committee helped. A. B. used 19 Rotary Ann's and 41 volunteers from the Seabrook Methodist Church, the Sunshine Club, the AARP, and others. The expenses were up 12%, probably as a result of increased prices and quantities. One recommendation for 1979 would be to make the Red Sauce and condiments as a separate committee to relieve the Food Serving Chairman from some of his responsibilities. I would also recommend that the Chairman have someone assigned (other than himself) to keep the plate count.
- XIV. Dessert Committee - This committee was chaired by my wife Jane, who did an excellent job. She put a great deal of emphasis on all wives helping in not only preparing desserts, but assisting in the booth, or in Food Serving, or somewhere on Shrimporee Day. This worked well, but should be emphasized again in 1979 in communications to the wives and at Rotary meetings. Utilizing the booth that had been used for soft drinks in previous years worked well, with one exception noted in Jane's report. Flies were bad and also the odor was bad until some spraying was done. This should be planned for in 1979. The income was up 48% (\$330 vs \$223), probably as a result of increased numbers of people and mild weather.

ATTACHMENT A

SHRIMPOREE

	<u>1977</u>	<u>1978</u>	<u>Δ</u>	<u>% Change</u>
<u>INCOME</u>				
Food & Tickets	\$13,754	\$18,230	\$4476	+ 33%
Beverages	2,526	2,758	232	+ 9%
Desserts	223	330	107	+ 48%
Auction	8,707	12,498	3791	+ 44%
Surplus Items	1,330	1,448	118	+ 9%
Donations	228	1,225	997	+437%
	<u>\$26,768</u>	<u>\$36,489</u>	<u>\$9721</u>	<u>+ 36%</u>
<u>EXPENSES</u>				
Publicity	1,556	1,822	266	+ 17%
Ticket Sales	226	319	93	+ 41%
Auction	646	943	297	+ 46%
Site Prep.	109	122	13	+ 12%
Logistics	4	--	- 4	--
Shrimp/Fish	9,143	12,811	3668	+ 40%
Shrimp Cooking	101	28	-73	- 72%
Beverages	1,497	1,279	-218	- 15%
Bean Preparation	451	400	-51	- 11%
Cole Slaw Prep.	485	527	42	+ 9%
Fish Frying	378	435	57	+ 15%
Food Serving	735	825	90	+ 12%
Desserts	--	13	13	--
Misc/Contingency	579	777	198	+ 34%
	<u>\$15,910</u>	<u>\$20,301</u>	<u>\$4391</u>	<u>+ 28%</u>
<u>NET PROFIT</u>	<u>\$10,858</u>	<u>\$16,188</u>	<u>\$5330</u>	<u>+ 49%</u>

ATTACHMENT B

April 27, 1978

I appreciate very much your agreeing to chair the Committee for this year's Shrimporee. Remember the date - Saturday, September 23. The Board of Directors has already approved having the YMCA Building Fund as our primary beneficiary. This worthy beneficiary should enable us to sell more tickets, and have a bigger auction than ever.

The board has also approved ticket prices as follows:

Advance: \$4.50 for adults/\$2.50 for children
Gate: \$5.50 for adults/\$3.50 for children

Attached to this letter is a list of all Chairmen and their advisors. Please feel free to organize your committee with other Rotarians. Let me know whom you select. I will be assigning everyone not selected by you to a committee. Please proceed with your planning, and be sure to call me or our Alternate General Chairman, Chuck Jacobsen, if you have any questions or problems. I will call a Committee Chairmen meeting, probably in June.

Dick Brown

Dick Brown
Shrimporee Chairman

1978 SHRIMPOREE COMMITTEE CHAIRMEN

	<u>CHAIRMAN</u>	<u>ADVISOR/ASSISTANT</u>
I. Publicity	John Brinkmann	Gene Lindquist
II. Ticket Sales	Dave Sincox	Charles Hartman
III. Auction	Jim Hargrove	Bill Webb
IV. Site Preparation	Billy Weseman	Mike Ratcliffe
V. Logistics/Transportation	Bill Gresco	Bob Mitchell Billy Burt
VI. Parking	Tim Bullock	Jack Eggleston
VII. Shrimp/Fish Procurement	Al Ligrani	
VIII. Shrimp Cooking	Bob Stephens	
IX. Beverages	Hugh Avery	Walt Wicker
X. Bean Preparation	Bob Wren	Tom Moser
XI. Cole Slaw Preparation	Don Callaghan	Fred Joy
XII. Fish Frying	Dave Griffith	Al Brady
XIII. Food Serving	A. B. Olsen	Maury Fitch
XIV. Rotary Ann's	Jane Brown	Jane Neely

ATTACHMENT C

SHRIMPOREE GOALS

	<u>1976</u>	<u>1977</u>	Goal for <u>1978</u>	<u>Remarks</u>
<u>INCOME</u>				
Tickets - Food	\$15,558	\$13,754	\$16,400	50¢ increase
- Beverages	2,755	2,526	2,700	+ more sales (5%)
- Desserts	178	223	300	More sales (7%)
Auction	6,917	8,707	9,700	More large items
Donations	100	228	300	From professionals
Surplus Items	644	1,330	2,000	Preplan surplus sales better
Total	\$26,152	\$26,768	\$31,400	
<u>EXPENSES</u>				
	\$14,139	\$15,910	\$17,445	(Up 10%)
<u>PROFIT</u>	\$12,013	\$10,858	\$14,000	

TICKET PRICES

	<u>Past 3 Years</u>	<u>Recommendation for 1978</u>
	Adult/Child	Adult/Child
Advance	\$4.00/\$2.00	\$4.50/\$2.50
Gate	\$5.00/\$3.00	\$5.50/\$3.50

Dick Brown

Dick Brown
April 24, 1978

Atlanta D

SHRIMPOREE ASSIGNMENTS

Please fill in the following information so that committee assignments can be made.

NAME _____

Will you be able to work on the day of the Shrimporee, September 23, 1978 _____

Please indicate your choice of committee assignment (1st, 2nd & 3rd choice).

_____ Publicity	_____ Shrimp Cooking
_____ Ticket Sales	_____ Beverages
_____ Auction	_____ Bean Preparation
_____ Site Preparation	_____ Cole Slaw Preparation
_____ Logistics/Transportation	_____ Fish Frying
_____ Parking	_____ Food Serving
_____ Shrimp/Fish Procurement	

We need everyone's help, so please express your choice.
Leave at your table.

Dick Brown

Dick Brown
Shrimporee Chairman

ATTACHMENT E

AGENDA

SHRIMPOREE MEETING

MAY 2, 1978

- o 9/23 - any conflict?
- o Committee Chairmen letter
 - 1977 Committee reports
- o Principal Beneficiary - YMCA Building Fund
- o Goal - \$14,000.
- o Publicity
 - Aprons and Hats
 - Shrimp statuette
- o Ticket Sales
 - Prices
 - Commercial Sales
- o Auction
 - Auctioneer - two?
 - Major gifts (auto & boat dealers)
 - Professional groups (doctors, lawyers, realtors, insurance)
 - Bayport
 - Baybrook Mall
 - Keep and count tickets after drawing

ATTACHMENT F

1978 SHRIMPOREE COMMITTEE ASSIGNMENTS

General Chairman - Dick Brown
Alternate General Chairman - Chuck Jacobsen
Adviser - Pete Gist

I. PUBLICITY: - Chairman - John Brinkman
Adviser - Gene Lindquist

Sonny Burgett
Bryan Cannon
Carl Dyess
Clyde Eslinger

Lloyd Garland
Gene Horton
Larry LaSater
John Lyden

Jerry Pennington
Fred Waddell
Don Wright

II. TICKET SALES: - Chairman - Dave Sincox
Adviser - Charles Hartman

Richmond Bownds
Floyd Boze
Ev Crouse
Kenneth Kaye

Don Kirk
Cap Landolt
Mike Ratcliffe
Buck Weston

III. AUCTION: - Chairman - Jim Hargrove
Adviser - Bill Webb

Buck Arbuckle
Chet Chambers
Lionel Garcia
Lloyd Giles

Don Kirk
Carl Lambert
Frank Morgan
Dick Phelps

Ron Rosenhagen
Larry Rowe

IV. SITE PREP: - Chairman - Billy Weseman
Adviser - Mike Ratcliffe

Bill Dunning
Pete Gonzalez
John Kieschnick

Al Naumann
Jim Wyatt

V. LOGISTICS/TRANS.: - Chairman - Bill Gresco
Adviser - Bob Mitchell

Billy Burt
Randy Hall

Theodore Sanders
Joe Skelly

- VI. PARKING: - Chairman - Tim Bullock
Adviser - Jack Eggleston
- VII. SHRIMP/FISH PROCUREMENT: - Chairman - Al Ligrani
Jim Bower Paul Davis Bob Deluca
- VIII. SHRIMP COOKING: - Chairman - Bob Stephens
John Bruner Mike Harrison
Rollen Gardner Herb McElveen
Ken Gurry Bob Montgomery
Veit Hanssen John Sportman
- IX. BEVERAGES: - Chairman - Hugh Avery
Adviser - Walt Wicker
Gerald Connors Roy Iles Bill Powell
Bob Cranshaw Gene Lindquist Al Richmond
Lloyd Garland Hal Neeley Bob Scott
Norm Grine John Nesheim
Jim Haas Bill Petynia
Merv Hughes Harry Ponisi
- X. BEAN PREPARATION: - Chairman - Bob Wren
Adviser - Tom Moser
Bob Driver Richard Thompson
Steve Falk Jim Twining
- XI. COLE SLAW PREPARATION: - Chairman - Don Callaghan
Adviser - Fred Joy
Bill Bennett Robert McGlashan
Clay Fulcher Claude McIntire
- XII. FISH FRYING: - Chairman - Dave Griffith
Adviser - Al Brady
Doug Burwick Marv Matthews
Lloyd Giles Ronald Neighbors
Al Jowid Billy Ray Smith
Larry LaSater

XIII. FOOD SERVING: - Chairman - A. B. Olsen
Adviser - Maury Fitch

Dick Chandler
Larry Chapman
Bob Chuoke
Wayne Clark
James Colovin
Jack DeNike
Mike Driscoll
Robert Fleming
Bill Frazier
Lionel Garcia
Art Garrison
John Gay

Doyle Graham
Jerry Hammack
Ed Hemphill
Harry Jennings
Worth McCauley
Bob Mitchell
Larry Moreland
Alfred Neumann
Dave Owen
Bill Parrish
Curtis Redman
Lou Rodriguez

Ralph Schimmel
Bev Steadman
Rex Strader
Ron Swim
Bill Tuite
Carlos Villagomez
Erik Vohtz
John Ward
Charles Whynot
Woody Williams
Dean Woodruff

XIV. DESSERT: - Chairman - Jane Brown
Adviser - Jane Neely

ATTACHMENT G

1978 SHRIMPOREE BUDGET

	<u>1977</u> <u>Actual</u>	<u>1978</u> <u>Budget</u>
I. Publicity	\$1556	\$1600
II. Ticket Sales	226	300
III. Auction	646	700
IV. Site Preparation	109	200
V. Logistics/Transportation	4	20
VI. Parking	0	0
VII. Shrimp & Fish Procurement	9143	10100
VIII. Shrimp Cooking	101	125
IX. Beverages	1497	1600
X. Beans Preparation	451	500
XI. Cole Slaw Preparation	485	500
XII. Fish Frying	378	400
XIII. Food Serving	735	800
XIV. Miscellaneous & Contingency	<u>579</u>	<u>600</u>
	\$15910	\$17445
		up 9.6%

R. C. Brown
6/14/78

ATTACHMENT H

SHRIMPOREE COMMITTEE CHAIRMEN MEETING

AGENDA

JUNE 20, 1978

GENERAL

- o Last year's report
- o Date - 9/23/78
- o Galveston County Park (Pavillion, BBQ Pits, and Eating Sheds)
- o Principal Beneficiary - YMCA Building Fund
- o Goal - \$14,000. (\$10,858 in 1977) Up 29%
- o Budget - let me know if insufficient/hold down
- o Committee Assignments - let me know of problems
- o - let me know who worked
- o Number of people served
 - 1977 - approximately 3300
 - 1978 - Plan on 3600, with reserve 4000
- o Preplan sales of surplus items
- o Schedule of Committee activities - to Dick by 7/23
- o Plan for rain contingency
- o Rotary Ann assistance needed? Each committee please request help if needed.
- o Meeting at Rotary (8/15 last year). 8/7?
- o Committee Chairmen Meeting ?

I. PUBLICITY

- o Marked aprons - only 10 available
- o Hats - retain for future use
- o Shrimp statuette

II. TICKET SALES

- o Prices - Advance: \$4.50 adult/\$2.50 child
- o Gate: \$5.50 adult/\$3.50 child
- o Need to make \$16,400 (\$13,754 in 1977) up 19%
- o Commercial sales
- o Tickets needed by 8/1

III. AUCTION

- o Emphasis on more major gifts/Bayport/Baybrook Mall
- o Keep and count tickets after door prize drawing
- o Auctioneer
- o Group items by hour (?)
- o Starts at 3 p.m.

IV. SITE PREPARATION

- o Park is limiting modifications
- o Semi-trailer from NASA not available?
- o Sign needs
- o Fans and tables for cookshed

V. LOGISTICS/TRANSPORTATION

- o All committees turn in requirements in writing - don't assume
- o Utilize one local grocer

VI. PARKING

- o Entire grounds not reserved
- o No special privileges (except supplies & handicapped)
- o Tickets for soft drinks

VII. SHRIMP & FISH PROCUREMENT

- o Plan for surplus sales
- o Freezer truck
- o Price forecast on shrimp?

VIII. SHRIMP COOKING

- o Repair drain?
- o Supply own onions & lemons?
- o Proper cooking recipe

IX. BEVERAGES

- o Premix soft drink? Determine needs for more stands
- o Control of beer for workers
- o Prices same? (25¢ & 50¢)

X. BEAN PREPARATION

- o Excess in 77

XI. COLE SLAW PREPARATION

- o Costs up in 77

XII. FISH FRYING

- o Fish cold in 77

XIII. FOOD SERVING

- o Outside help/Rotary Ann's/girls from HCYU
- o Count plates served
- o Time 2:30 - 7:30

XIV. DESSERTS

- o Stand location

ATTACHMENT I

July 27, 1978

Memo to Shrimporee Committee Chairmen:

As I have advised you by telephone, the date of August 14, 1978, has been set as the day for us to kickoff the Shrimporee at the regular Monday Rotary meeting. Please plan on a brief (2 - 3 minute) presentation on your committee's plans and any announcements you may need to make to the club. If you will not be there, or do not feel the need to speak, please let me know in advance.

The following chairmen should sit at the head table:

Alternate General Chairman	Chuck Jacobson
Publicity	John Brinkman
Ticket Sales	Dave Sincox
Auction	Jim Hargrove
Shrimp/Fish Procurement	Al Ligrani
Rotary Ann Support	Jane Brown

I still need a report from several committees regarding Rotary Ann assignments. Please report on one of the following by August 7:

- (1) Your committee will need your Rotary Ann's
- (2) Your committee does not need your Rotary Ann's
- (3) Your committee needs more Rotary Ann's

Dick

Dick Brown

P.S. On the 14th, please wear your Shrimporee hats, aprons and shirts, if you have them, and bring in any pictures or other paraphernalia regarding the Shrimporee.

ROTARY PROGRAM

August 14, 1978

- I. Date: September 23 - Saturday
Time: 2:30 - 7:30 (Entertainment at 2:00 p.m.)
Place: Galveston County Park
Cost: Advance - \$4.50 Adult/\$2.50 Child
Gate - \$5.50 Adult/\$3.50 Child
- II. Menu: Shrimp - 3000 pounds
Fish - 1500 pounds
Cole Slaw - 500 pounds of cabbage
Beans - 1300 pounds
Beer - 25 kegs
Soft Drinks - 4000 servings
- III. Purpose
(a) Benefit Auction
Our only money-making project of the year. All profits returned to the community \$11,000 last year) - Goal \$14,000
(b) Fellowship
All Rotarians - Planning/preparing/serving
Many Rotary Ann's
- IV. (a) Major Beneficiary - Bob Scott - YMCA Building Fund
(b) Other Beneficiaries
- V. Committee Reports
- VI. Miscellaneous Announcements
- o Hats - \$1.82 each - return them
 - o Items at home/signs
 - o Donations for special contributions
 - o Storage space for shrimp & fish cookers
 - o Committees - be sure to request needs to logistics/transportation
 - o Rotarians search home for valuable donations to auction
 - o Parking problems - no special parking privileges
 - o Questions
 - o We need everyone's help
 - o their committee
 - o auction solicitation
 - o ticket sales

AGENDA

Committee Chairmen Meeting 9/6/78

Chuck Hats

Pete Rain Contingency

Storage Room for shrimp & fish cookers next year (\$18/month)

Entertainment/Clear Lake High Vocal Group

Pete KIKK

Committees adequate?

Celebrity?

Final report to me by 10/30

Items removed from First State Bank?

Clean up your own area

Volunteers for clean up 10 a.m. Sunday

AGENDA

- | | |
|--------------------------------------|--|
| I. Publicity | Schedule of ads
Plans |
| II. Tickets | Status
Commercial sales
2-part tickets/counting
Announcement at next two meetings |
| III. Auction | Status
Two Auctioneers?
Grouping items
Announcement at next two meetings. |
| IV. Site Prep | Requirements
Signs
Fans and tables for cookshed
Trailer |
| V. Logistics/
Requirements | Requirements
Local grocer/Thrifty |
| VI. Parking | Arrangements
Tickets for Youth Village |
| VII. Shrimp &
Fish
Procurement | Shrimp cost
Fish cost
Freezer truck/Need?
Surplus sales |
| VIII. Shrimp
Cooking | Arrangements
Drain fixed |
| IX. Beverages | Premix soft drink - requirements
Control of beer for workers |
| X. Bean Prep | Arrangements
Quantity |
| XI. Cole Slaw
Prep | Arrangements |
| XII. Fish Frying | Arrangements
Cookers |
| XIII. Food Serving | Arrangements
Count plates
Health rules
Aprons/Bill Tuite |
| XIV. Desserts | Rotary Ann help
Use soft drink stand |

Fish Fryers

A. Recommended Ownership:

Space Center

Toastmaster	Model 1414B	\$149
Wells	Model F68	219
GE	Model CK20	166
Switch Panel		---
Total		<u>\$534</u>

Brazosport

Toastmaster	Model 14C2	\$162
Wells	Model F101	182
GE	Model CK20	166
Switch Panel		---
Total		<u>\$510</u>

We paid	\$594
Brazosport paid	\$450
	<u>\$1044</u>

Therefore, they owe us $\$510 - \$450 = \$60$

One unit needs repair - Jim Wyatt and Billy Weseman volunteered to check it and repair it. The cost of parts would be shared by the two clubs.

Brazosport should store, handle and clean their units.

We would want to reserve their units at least one week in advance of our Shrimporee and we would hold ours for their Shrimporee.

B. Recommended Policy on Other Users of our Fryers

- (1) We would limit borrower to other Service Clubs.
- (2) The borrower would be responsible for installation (using our switch panel). Each unit requires 240 volts/50 amps.
- (3) The borrower would be responsible for cleaning.
- (4) We would require a \$50 deposit on each unit, out of which any repair costs would be taken.
- (5) They should be returned within one week of their event.
- (6) The Shrimporee Chairman would be responsible to administer this policy.

1978 SHRIMPOREE PUBLICITY COMMITTEE REPORT

ATTENTION: General Chairman, Dick Brown

FROM: Chairman, Publicity Committee

Let me begin by complimenting you on the outstanding job you did this year in managing the most profitable and successful Shrimporee in our club's history. Working with you has been a pleasure and a great personal experience.

I want to take this opportunity to thank all the members of my committee for their super effort in getting the Shrimporee message to the public.

In general, I did not experience any problems which I could not resolve with ease. After talking with past committee chairmen, I found that my few problems were similar to theirs, namely attendance of committee meetings and internal coordination and communication. I don't know what can be done about the attendance problem, but in regard to the latter one, I would recommend to the new chairman that he establish firm guidelines pertaining to the expenditure of committee funds and the release of material for publication, which were my ^{primary} previous concerns. Although all of my members did a splendid job, I would have felt more at ease with the way things were going if I had been better informed. This is partially my fault, however, because I was not firm enough early in the campaign.

In regard to radio spot announcements, I would suggest that the policy of personal contact with the various public service directors be continued again next year. I was advised by several individuals that personal contact is more effective than sending in the material to be used on the air. Whichever method is used, it should be made clear where the affair is being held and precisely when. A complete and detailed description of where Galveston County Park is located is very essential. We should not assume that everyone who hears the announcement knows how to get there.

In regard to complimentary tickets for the announcers, I believe that this is a good idea and should be done again next year. There is nothing to lose if they do not attend, and if they do, they are potential auction customers.

This year the radio stations were contacted about two weeks before the event. I feel that this is too early. Personal contact a week before the Shrimporee is sufficient and will reduce the possibility of the material being lost. Lead time for television coverage, however, is a minimum of four weeks; this also applies to on-site radio broadcasting.

When to begin the stepped-up campaign locally depends largely on the date set for the Shrimporee as it relates to other civic events being planned. In my opinion, it is better to exert our main thrust after the competing events have taken place if possible. However, some mention of the Shrimporee should be made in our local papers no later than three weeks before the scheduled date. The tempo should then be gradually accelerated and maximized during the last week. It is advisable to use last year's on-site photographs complemented by current photographs of various Shrimporee activities.

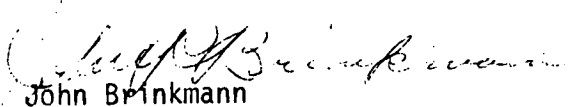
Five mobile signs were used this year and located as follows:

1. Highway 146 in Kemah
2. Kirby Road and NASA 1
3. Across from the Swiss House on NASA 1
4. Highway 528 on the Friendswood side of the Gulf Freeway overpass
5. Highway 3 about three blocks south of the main intersection in Webster. On the day of the Shrimporee this sign was moved to the entrance of Galveston County Park and changed to read "Shrimporee Here Today", etc.

All of the signs were displayed for one full week before the Shrimporee.

It is suggested that better use be made of local area marquees. The location of these displays provides maximum visibility and can be put to good use.

In summary, I can say that the publicity committee waged a successful campaign, and again, I want to thank each member for his contribution.


John Brinkmann

Recommendations for next year's chairman:

Don Wright
Gene Lindquist

SPACE CENTER ROTARY SHRIMPOREE
SEPTEMBER, 1978

TICKET SALES REPORT

Total ticket sales amounted to \$17,829.31 as per the following breakdown:

	<u>1977</u>	<u>1978</u>	<u>Difference</u>
A. Advance sales by members	\$11,467.00	12,905.45	+ 1,438.45
B. Commercial institutions	1,081.00	1,561.30	+ 480.30
C. Gate ticket sales	<u>1,203.00</u>	<u>3,362.56</u>	+ <u>2,159.56</u>
Totals	<u>\$13,751.00</u>	<u>17,829.31</u>	+ <u>4,078.31</u>

- A. Advance sales by members for 1978 were up \$1,438.45 over 1977. The club was divided into (4) Four divisions (division leaders are from ticket committee) with (5) Five captains in each division and no more than (7) Seven members assigned to one captain. A copy of the 1978 club breakdown for sales is attached. A control sheet was assigned to each member showing his team captain, division leader, number of tickets and serial number of tickets. A copy of this years control sheet is attached. Next year the control sheet should be printed on an envelope. This would allow each member to have one envelope to control his tickets, money collected and money turned in.
- B. Commercial institutions sales for 1978 were up \$480.30 over 1977. There should be someone on the ticket committee that works for a bank and commercial sales should be assigned to him. Don Kirk handled it this year and sales were up 30%.
- C. Gate ticket sales for 1978 were up \$2,159.56 over 1977. Members of the ticket committee and Charles Hartman (advisor for 1978 ticket sales) did a great job on the day of the Shrimporee. A sign saying Tickets is with other Rotary Shrimporee items in Kenneth Kaye's warehouse. Containers that were used to control ticket stubs from serving and auction are also in the warehouse. A cash box was furnished by First City Bank of Clear Lake City.

The date of the Shrimporee, major recipients of funds and ticket price should be determined at the earliest possible date.

Tickets were ordered from Carl Gren Printing. The number of tickets ordered for 1978 was 13,000 adults and 3,000 children. This quantity should be adequate for 1979. The two part stub tickets used in 1978 cost \$258.80. The three part ticket would cost \$325.00. I do not see any control advantage using a three part ticket and recommend that the two part ticket be used.

Rotary Ticket Report (cont.'d.)
September, 1978

A total of 3,581 people were served. There were 3,000 adults and 581 children.

1979 RECOMMENDATIONS

- (1) Order tickets as early as possible. There is a three week delivery date.
- (2) Have committee meet to assign tickets and complete control sheet on ticket envelopes.
- (3) Emphasize to membership that the tickets are the same as money and should be treated as money.
- (4) Limit all advance sales to adult tickets. I feel this will make it easier to control and could increase dollars.



DAVID R. SINCOX
1978 TICKET CHAIRMAN

TICKET SALES

[illegible]

SHRIMPOREE 1978

ISSUES:

Date	Serial #'s	QUANTITY		VALUE
		Adult	Child	
				XXXXXXX
				XXXXXXX
				XXXXXXX
				XXXXXXX
				XXXXXXX
				XXXXXXX
				XXXXXXX
Total to be accounted for				

CASH RECEIPTS:

Date: 8-21-78
 9-28-78
 9-04-78
 9-11-78
 9-18-78
 9-25-78

Total cash received

TOTAL TICKETS RETURNED

Total accounted for

OVER (SHORT)

 \$ _____

 \$ _____
 \$ _____

SPACE CENTER ROTARY SHRIMPROEE
SEPTEMBER, 1978

TICKET SALES
DEPOSITS

NASSAU BAY NATIONAL BANK ACCT.# 0 0115 5

September 12, 1978	\$ 1,784.50
September 19, 1978	1,019.00
	1,641.00
September 25, 1978	179.50
	3,183.06
September 26, 1978	711.00
	1,342.50
	877.00
	241.00
	1,534.30
	617.50
	1,231.50
September 27, 1978	383.00
	580.00
October 4, 1978	27.00
	963.00
	1,070.50
October 23, 1978	373.00
October 24, 1978	<u>70.95</u>
Total deposits	<u><u>\$17,829.31</u></u>

TO Dick Brown, General Shrimporee Chairman
FROM Jim Hargrove, Auction Committee
SUBJECT 1978 Auction Committee Report
DATE December 27, 1978

I am attaching the notes and suggestions which comprise the report for the 1978 Shrimporee Auction Committee. Any questions or suggestions that you might have in addition to these presented, please let me know. Again, let me say what a pleasure it was working with you on this year's auction. I believe without the help of all the members, it would not have been the success that it was.

SHRIMPOREE AUCTION COMMITTEE REPORT - 1978

Shrimporee Auction Committee was comprised of Chairman, Advisor, and Ten (10) Team Captains. Advisor and Chairman used previous Shrimporee records, current updated Chamber of Commerce listing, newspaper ads, and made various site inspections of new store openings, to work up the current list of firms to be solicited.

Mid-June - Held a meeting with members of the Club who it was felt had the largest influence with large donors. It was at this meeting that we started the solicitation of the larger items. This included automobile and boat dealers. We secured three (3) automobiles, but no boats. We made every attempt to avoid any publicity on these items that we obtained, until the general campaign was started.

Early June - Committee Chairman and Advisor met for planning session.

Third Week in July - Thirty minutes prior to our Rotary meeting, held a meeting with the full Auction Committee, including the Advisor, to discuss our strategy and organization of the Committee.

Second Week in August - At the regular weekly meeting we passed out "It's your Choice" slips for each member to list those companies where they would have the most influence. These choices were added and categorized on our master list.

Third Week in August - From the master list of prospective donors, we assigned to each Rotarian those merchants he was to call upon. Special assignments were made, such as Baybrook Mall, Alameda Mall, Doctors, and Bayport. It was during this week that a solicitation letter was drafted and sent to Kwik Kopy for reproduction. We had over 700 letters printed.

Fourth Week in August - It was announced to the Club regarding the kick-off of our solicitation effort. Each Rotarian was given a card showing those merchants he was to call on, along with a copy of the letter mailed to each merchant. It was mentioned of the importance of communication and follow-up between team captains.

Last Week in August to the last day before the Shrimporee - The ten (10) committee members followed up through telephone efforts to each Rotarian on their team to see that the calls had been made.

Week After the Shrimporee - We composed and mailed thank you letters to each of the contributors.

1978 NOTES AND SUGGESTIONS - SHRIMPOREE AUCTION COMMITTEE

Arrange for the storage and identification of the auction items. This year this was coordinated with Chuck Jacobsen and his Secretary, Paula Ashcraft, at McDonald Douglas. Paula did a super job in identifying each of the items and making a master list for a pass-out to bidders at the auction.

Chairman needs to be sure that he has sufficient transportation of the auction items to the site on the morning of the auction. He will need at least two to three pickups and/or vans by at least 9 a.m. on the Shrimporee date. A most important point to the success of the auction is a training meeting for all Committee members as to their duties and responsibilities during the campaign and at the auction. They need to know how to function as a spotter, a hawker, and handling of the stubs and collection of money, and how to show the items.

Chairman needs to arrange for the record keeping at the auction. In the past Don Kirk and Marvin Matthews have seen that this has been done. Need a supply of coin and currency for making change at the auction.

This year we used two (2) auctioneers which proved successful because of the number of items and the length of time taken.

Entertainment prior to the auction was provided by Clear Lake High School and seemed to be a good way to gather a crowd.

An important point to be considered is the amount of time available for the auction. With the number of items that were donated this year, the grouping of the smaller items in grab bags seemed to make it go faster. It also allowed us to get rid of those items that don't always auction well.

III
 ROTARY SHRIMPOREE AUCTION ITEMS
 1978

#	ITEM	RETAIL VALUE	DONOR
1	Gotham Ice Chest	\$ 3.75	Lakeside Marine Supply
2	"	"	"
3	T-Shirt	5.95	"
4	"	"	"
5	"	"	"
6	"	"	"
7	Life Jacket	22.00	"
8	"	17.50	"
9	"	"	"
10	"Dutroni" Sandals	9.95	"
11	"	"	"
12	"	"	"
13	"	"	"
14	"	"	"
15	"	"	"
16	Sailaway Mobile	3.00	"
17	"	"	"
18	"	"	"
19	"	"	"
20	"	"	"
21	"	"	"
22	"	"	"
23	"	"	"
24	"	"	"
25	"	"	"
26	"	"	"
27	"	"	"
28	"	"	"
29	"	"	"
30	Reliance Water Pak	7.95	"
31	"	"	"
32	Foam Fender	7.50	"
33	"	"	"
34	GBCA Necktie	8.50	"
35	"	"	"
36	"	"	"
37	"	"	"
38	"	"	"
39	"	"	"
40	"	"	"
41	"	"	"
42	"	"	"
43	"	"	"
44	Ski Vest	26.95	"
45	"	"	"
46	Gift Certificate for Boy's Casual School Shoes (up to size 6)	15.00 to 27.50 depending upon type of shoes selected	Chapman's Young World - Shoes Too
47	Gift Certificate for Girl's Casual School Shoes (up to size 6)	"	"
48	Colonial Pistol Kit	28.95	Clear Lake Guns
49	Sears Blender	19.99	Sears at Baybrook Mall
50	6 rolls Hi-Speed Film (C135-24-400)	10.46	Film 'N' Photo-Clear Lake City
51	14 piece Continental American Socket Wrench Set	39.95	Fischer Auto Parts-League City

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 2
1978

#	ITEM	RETAIL VALUE	DONOR
52	Longhorn Wall Plaque	\$ 19.95	Big John Western Wear-League City
53	McCulloch Lightweight Chain Saw	109.95	Anonymous
54	Casting Net	20.00	Curley's Corners-Seabrook
55	Jumper Cables	20.00	Hi Lo 11 - Seabrook
56	Gift Certificate for Two (2)	Men's-12.50 ea.	Visible Changes-Baybrook Mall
	Haircuts	Ladies'-15.00 ea.	
57	Gift Certificate for 1 pair	Men's-38.00	Royal Optical-Baybrook Mall
	Rayban Sunglasses	Ladies'-21.00	
58	Gift Certificate for 1 pair	Men's-38.00	Montgomery Ward's Optical Dept.-
	Rayban Sunglasses	Ladies'-21.00	Baybrook Mall
59	Garden Seat	100.00	Studio M Ceramics
60	Gift Cert. Rotate, balance & Alignment	38.00	Benson's Wheel Alignment
61	1 case Coca Cola	5.00	Space Center Liquors
62	1 case Seven-Up	"	"
63	"	"	"
64	Car Tray/Chevrolet	22.00	Star Van Company
65	Tire Cover	14.50	"
66	Laminated Picture and Stand	31.90	Laminated Art Products-Nasa Road 1
67	Cosmetics	42.00	Palais Royal-Clear Lake City
68	Two (2) Records	12.00	House of Bibles-Seabrook
69	Glass Art Object, Hanging	6.50	Glass Art Gallery, Inc.-Seabrook
70	10 Speed "Openroad" "26 inch"	115.00	Bay Area Bank and Trust
	Men's Bicycle		
71	Skill Saw	60.00	Hall's Insurance Agency of Webster
72	Chain Saw	110.00	Taylorcrest Subdivision(W.G.Hall,Jr. and Gene Read)
73	1 Brush and 1 Shampoo, Gift Certificate	15.00	Parisian Coiffures
74	Rattan Hanging Chair	69.00	Rattan, Etc.-Bay Area Blvd.at Hwy.3
75	Captain's Bell	19.79	Buffalo Savings & Loan
76	"	"	"
77	1 dozen Golf Balls	15.00	Fred Waddell
78	5-Yr. Guaranteed Photoelectric & Heat Smoke Detector	69.95	Webb Protective Systems
79	Curling Iron	10.00	Dee's Beauty Supply
80	5-Minute Body Shaper	6.00	"
81	Spartus Electric Clock	25.00	Pat McCann & Associates
82	3-Piece Set of Luggage	48.85	Perry Brothers - Seabrook
83	Gift Certificate for a Meal	15.00	Clear Creek Inn
84	Gift Certificate for Series of Classes	23.75	Stretch & Sew Fabric Ctr-Clear Lake
85	Match Stik	9.00	World of Cookery-Baybrook Mall
86	Snack Maker	9.00	"
87	Deluxe Icing Set	7.50	"
88	1970 Ford Galaxie 4-Door Sedan	800.00	McRee Ford of Dickinson
89	3-days/2-nights Accommodations for a Couple	100.00	Flagship Hotel-Galveston
90	Gift Certificate for 2 dinners at Webb's Cove	\$6.00 each	State Farm Insurance-Dick McKinney
91	4 Zappo Sandwiches from Alfies		"
	Fish and Chips @\$1.75 each	7.00	
92	Solid Brass Fire Screen	47.50	The Country Market Antiques-Seabrook
93	Gold Necklace	7.00	The Four Seasons-Clear Lake City
94	Purse	20.00	"
95	Gift Certificate for 2 at Franco's	12.00	Franco's Real Italian Restaurant
96	Bongo Drums	19.95	H&H Music Store-Almeda Mall
97	Professional Size Ping-Pong Table	100.00	League City Bank & Trust
98	4-Player Table Tennis set for Ping-Pong	10.00	Western Auto-League City
99	Sewing Basket	7.98	Singer Store-Almeda Mall

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 3
1978

#	ITEM	RETAIL VALUE	DONOR
100	Waterford Crystal Bowl	\$ 64.50	Foley's - Almeda Mall
101	Lunch for 2 plus 2 complimentary drinks	6.95	Atrium Restaurant & Club
102	3/8 Inch Adjustable Variable Speed Reversing Drill	45.00	Rockwell International
103	Free use of Rug Shampooer with attachments and shampoo	39.98	Rent Way - Clear Lake City
104	Camera Case and Film	15.00	Film N Photo-Clear Lake
105	"	12.00	"
106	Spartus Electric Clock	19.95	Gemini Pharmacy
107	Gift Certificate	50.00	Clear Lake Honda
108	2-500 Tablet Bottles Vitamin C	16.00	General Nutrition Center-Clear Lake City
109	Suite for the weekend (2 nights) at Nassau Bay Resort Motor Inn	70.00	Allen Temperton, Manager - Nassau Bay Resort Motor Inn
110	Gift Certificate	10.00	Clear Lake Framing Shop
111	Rayban Ambermatic All Weather Sun Glasses	40.00	Clear Lake Optical
112	Gift Certificate for Tuneup (labor only)	34.50	Bosone Automative
113	Swingline 747 Stapler	11.95	Vic's Office Supply
114	One Super large Photograph Blowup (Black & white) 11x17	8.00	Graphics & Printing, Inc.
115	Gift Certificate for Beef Tenderloin or Ribeye	35.00	Paul's Meat Market - Bacliff
116	General Motor Tuneup Kit	10.50	Jim's Auto Parts - Kemah
117	Tote-12 Cooler Chest	15.00	Kemah Hardware
118	1976 Pinto	2500.00	Norman Frede Chevyport
119	Two Dinners	20.00	The Landmark
120	Color Portrait	60.00	Fred Waddell's Photography
121	Hairdryer	22.10	Safari Barber Shop
122	Remington 20 gauge Shotgun	234.00	First City Bank-Clear Lake City
123	Genuine Incolay Stone Jewelry Box	25.00	Corrigans Jewelers
124	Sweater	21.00	Casual Corners
125	Touche' Game	9.98	Playhouse Toys - Almeda Mall
126	Home Alarm Set	75.00	Bay Area Locksmith & Security Co.
127	Timex Watch	17.95	Safeway Stores
128	Electric Ice Cream Freezer	33.99	"
129	Royal Copenhagen Christmas Plate	25.00	Haldor Topsoe, Inc.-Bayport Blvd.
130	"	"	"
131	"	"	"
132	"	"	"
133	"	"	"
134	"	"	"
135	"	"	"
136	"	"	"
137	"	"	"
138	"	"	"
139	Gift Certificate for 1 free dinner	10.00	Stiner's Bar-B-Q
140	"	10.00	"
141	Bluejean Jacket	17.00	Goodyear Tires - Almeda Mall
142	Liquid Lite	9.50	"Love It" Hallmark Gift Shop
143	Irish Shepard Candle	11.50	Wicks & Sticks-Baybrook Mall
144	Diamond Stick Pin	12.50	Gordon's Jewelers - Baybrook Mall
145	Dinner for Two	10.00	Luby's Romano Cafeteria-Baybrook Mall

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 4
1978

#	ITEM	RETAIL VALUE	DONOR
146	Queen Size Bedspread	\$ 179.00	Home Decorating, Inc.-Seabrook
147	Presto Wee Fry Skillet	25.00	Realty World-VIP - Seabrook
148	Picture	10.00	My Workshop - Nassau Bay
149	Body Moisture Kit	12.50	Merle Norman Cosmetics-Nassau Bay
150	Case of Antifreeze	?	Northern Petrochemical Co.-Nasa Rd.
151	Gift Certificate	10.00	Lit'l Critters - Clear Lake City
152	Radio Controlled Model Car (1978 Ford Mustang II)	64.99	Toys By Roy - Baybrook Mall
153	Brass Tray	49.00	Total Interiors - Webster
154	Gift Certificate	10.00	The Stitching Post - Webster
155	Gift Certificate for 1,000 2-Color Business Cards	45.00	The Bay Press - Webster
156	Gift Certificate for \$50.00 credit for storage rental	50.00	Space City Storage - Webster
157	Umbrella	4.00	Weiners - Clear Lake City
158	Ladies Purse	10.00	"
159	Tote Bag	12.00	Deb's Fashions - Clear Lake City
160	"	"	"
161	"	"	"
162	"	"	"
163	Cordless Electric Grass Shear with recharger	14.95	Clear Lake Lumber Company
164	Extender Rule	3.19	"
165	"	"	"
166	"	"	"
167	"	"	"
168	"	"	"
169	"	"	"
170	Garland Pen Set	12.00	Fitch's Kwik-Kopy
171	Under the Phone Index	10.00	"
172	Handy Dandy Step Stool	30.00	"
173	Twin CB Antennas	42.95	Whites Auto - El Lago
174	1 Case of 36 Pocket Flashlights	36.00	Radio Shack on Kirby Road
175	"	"	"
176	Gift Certificate for laundry & cleaning at any Pilgrim Laundry	25.00	Pilgrim Laundry Company-Pasadena
177	Necklace	13.50	Miramar Salon - Seabrook
178	Ladies Purse	25.00	Merideth's Country Cobbler-Nassau Bay
179	Season Ticket	12.50	Clear Creek Country Theater - League City
180	"	"	"
181	Ladies Purse	8.99	Penn's Department Store-League City
182	Litton 14 pc. Microwave Cooking Set	19.95	Microwave Oven Center-Bay Area Blvd.
183	Gift Certificate	5.00	Casual Tee Shirts - Nassau Bay
184	Gift Certificate	20.00	Hair Innovations-Clear Lake City
185	Assortment of Brass & Crystal Bath Accessories	87.90	Metro Builders Hardware & Supply - Webster
186	Mirrored Closet Door	90.00	"
187	Pool Lounge Float	56.00	Placation Pools - Webster
188	Area Rug	75.00	The Floor House - Webster
189	Jumper Cables	14.00	Fischer Auto - Webster
190	Gift Certificate	25.00	Carlos of Nasa
191	Gift Certificate	40.00	Clear Lake Photo

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 5
1978

#	ITEM	RETAIL VALUE	DONOR
192	Statue	\$ 50.00	Pat Morgan - The Clay Pen
193	Gift Certificate for Haircut & Style	10.00	Leija's of Clear Lake
194	Gift Certificate for Two for Dinner	8.00	Grotta D'Ora Italian Restaurant - Webster
195	Professional Curling Iron	10.00	Lew Miller's Carousel of Beauty - Webster
196	Two Deluxe Dinners Gift Certificate	9.00	Don Paco's Mexican Restaurant - League City
197	Gift Certificate for 1 haircut, shampoo and blow dry	7.00	Grant's Barber Shop - League City
198	Gift Certificate for 1 Totem Pole Ivy	10.00	Galey's Florist - League City
199	Gift Certificate for one mirror #1174	67.50	Comet Glass Co. - League City
200	One TI-1200 Electronic Calculator	12.95	Walgreen's Drug Store - CLC
201	Decanter	11.95	Formby's Jewelry - Clear Lake
202	Bracelet	20.00	Lewis Self Jewelers - League City
203	Plant	15.00	Twin Oaks Florist - League City
204	Gift Certificate for Magnetic Holder	9.00	Thrifty Pharmacy - League City
205	Salt & Pepper Shakers	15.00	Doris's Antiques - Kemah
206	Bicentennial Medallions	12.00	Colonial Savings - Clear Lake
207	Gift Certificate	20.00	Akin's Apparel - Clear Lake
208	Gift Certificate for Free haircut & hair blow with Judy	18.00	Detlef Coiffures - Clear Lake
209	Plant	15.00	Arbuckle's Arbor Nursery
210	Gift Certificate for Dinner for Two at Jason's	12.00	Texas American Title Co-Nassau Bay
211	Passes for Two from Clear Lake City to Intercontinental and return	76.00	Metro Airlines
212	" " " "	"	"
213	" " " "	"	"
214	" " " "	"	"
215	Passes for Two from Clear Lake City to choice of destination that Metro flies (approx.150.00)		"
216	" " " "	"	"
217	Shock Absorbers (will exchange to fit your car and will install)	77.80	Clear Lake Firestone, Inc.
218	Gift Certificate for One Haircut	4.00	Phil's Barber Shop - Seabrook
219	Two Dinners Gift Certificate	12.00	Nena's Seafood Restaurant-Seabrook
220	Dallas Cowboy Weekend Package for Two (weekend of 10/21 and 10/22)	210.00	Top Talent Temporaries - Clear Lake
221	Gift Certificate for 1 wheel alignment	16.95	Whites Auto Store-League City
222	Glass Door Fire Screen	195.00	The Brass Shop - Seabrook
223	Cadillac Model Car Coors Set	37.00	" "
224	Amber Bottle with stopper	19.50	" "
225	Green glass candy jar	6.00	" "
226	Crab Scatter Pin	2.50	" "
227	" " "	"	" "
228	Gift Certificate for complete course in Cosmetology	500.00	Bay Area Beauty School
229	Little Playmate Igloo Cooler	6.89	Lack's - Nasa Road 1
230	Igloo Cooler Ice Chest	19.99	" "

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 6
1978

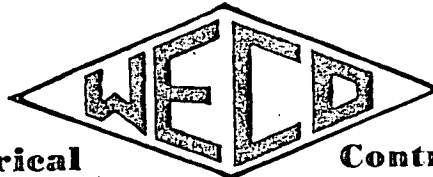
#	ITEM	RETAIL VALUE	DONOR
231	Cutting Board	\$ 5.00	A & S Marine Sales-Seabrook
232	Gift Certificate for Tire Rotation & front end alignment	43.95	B. F. Goodrich-Nassau Bay
233	Binoculars	59.95	AWC Texas, Inc.-Clear Lake City
234	Wall Clock	44.95	" " " "
235	Windswept Oak on Mexican Onyx	45.00	Bryan Jay Cannon
236	Gift Certificate for Hairstyle	20.00	Safari Barber Shop
237	Gift Certificate for Hairstyle	20.00	" " "
238	Crystal Decanter	25.00	Permlaco Corporation-League City
239	Griddle n' Grill	5.89	Nasa Road Pharmacy
240	Paint Pan & Roller	1.89	" " "
241	Fishing Tackle Box	20.00	TG&Y - Nassau Bay
242	Gift Certificate for 2 Dinners and drinks	50.00	Pier 5 Restaurant - Kemah
243	Gift Certificate for 2 Dinners and drinks	50.00	Campbell's Reef Restaurant-Seabrook
244	One Pair Walkie Talkies	19.95	Radio Shack - League City
245	13-inch Color TV	278.00	General Telephone Company
246	Tool Box	10.00	TG&Y - Clear Lake City
247	Gift Certificate for Free Home Service Call	19.95	TV Teck - League City & Clear Lake City
248	Hanging Plant	15.00	Vavra's Garden Center-League City
249	10 Free Passes	25.00	Funtime Roller Rink - Webster
250	Bottle of Alberti Lambrusco	5.00	Bottle Barn-Taylor Lake Village
251	Used 19" Black & White RCA TV	50.00	Apollo TV-Taylor Lake Village
252	Gift Certificate for 2 Lunches	6.00	Copeland's Restaurant-Seabrook
253	1 Portable Spotlight Unit	12.95	Jay Marks Chevrolet-LaPorte
254	Oil & Oil Filter Change	15.00	Joe Camp Ford-LaPorte
255	Fishing Spin Cast Rod	21.95	Nassau Development Co.-Nassau Bay
256	AM Automobile Radio	86.00	Joe Conte Chevrolet-Gulf Freeway
257	" " "	"	" " " "
258	Oriental Bowl with Stand	19.95	Elegance In Decor - Seabrook
259	Wind Speed Indicator	25.45	The Nook - Seabrook
260	Boat Compass	30.00	Bayliner of Clear Lake
261	Fishing Rod Holder	10.00	" " "
262	" " "	"	" " "
263	Ronson Electric Shaver	40.00	Pan American World Airways
264	Photus Pole Ivy Plant	17.50	The Flower Shop - League City
265	All Weather Gear	50.00	Seabrook Shipyard
266	Dayton Smoke Detector	20.00	Lakewood Yacht Service
267	Travel Bag with Wine	20.00	International Tours of NASA
268	" " "	"	" " " Baybrook
269	Gourmet Dinner for 4	250.00	Prepared by Marvin Matthews, Assisted by Dick and Jane Brown. Wine donated and served by Al Jowid. Marvin Matthews
270	1 Female German Shepard Pup (5 months old)	150.00	
271	Gift Certificate for Holiday for 2 (3 days, 2 nights) in Las Vegas	1,000 plus	Buyers Guide of League City
272	Cactus and Shell Planter	35.00	Don the Shell Man-Old Galveston Road
273	Watercolor Print(limited signed)	75.00	Evelyn Stebbins
274	" " "	"	" " "
275	Original Watercolor - Mushrooms	95.00	" " "
276	Signed Nancy McGowan Print(limited)	65.00	The Art Corner

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 7
1978

#	ITEM	RETAIL VALUE	DONOR
277	Authentic Signed Chinese Print	\$ 65.00	Gibson-Riley Gallery
278	Original Watercolor by Ramona	45.00	Helen's Tea Room of Pasadena
279	Signed Jack Kroenke Print (limited)	75.00	Crow's Nest Art Gallery
280	Pen and Ink Original	35.00	James Lane
281	Original Oil Abstract	110.00	Ginger Lizza
282	Original Oil (The Hidden House)	100.00	" "
283	Original Oil (The Closed Gate)	90.00	" "
284	Original Oil (Blue-Pink Daisies)	150.00	" "
285	Original Oil (White Daisies)	95.00	" "
286	Original Oil	175.00	" "
287	Original Oil by Ramona	135.00	Ramona Spain
288	Original Abstract by Donna Moore	110.00	Billingsley Gallery
289	Original Watercolor by June North	95.00	" " "
290	Signed Print by Betty Allison	65.00	" " "
291	Signed Print by Ray Harm (limited)	150.00	" " "
292	Original Watercolor by June North	95.00	" " "
293	Oriental Print for New York Graphic Society	195.00	" " "
294	Bicycle Headlite	10.00	JK's Cycle Shop
295	One Bicycle Eclairage	20.00	" " "
296	Gift Certificate for Dinner for 2 at the Atrium	20.00	Darrell Wyont Realtors
297	Gift Certificate for a Tuneup	50.00	Gene's El Lago Gulf Service Center
298	Two Handmade Bolivian Rugs	50.00	Clear Lake Tutoring Service
299	Gift Certificate for 2 Top Sirloin Dinners	10.00	Sizzler Steak House-Clear Lake City
300	Gift Certificate for Gourmet Dinner for Two at Old Swiss House	50.00	John Karl Realty
301	" " " "	"	" " " "
302	Gift Certificate for 2 Roast Beef Sandwiches	2.90	Old Dan Tucker's-Baybrook Mall
303	Ten Courtesy Passes	22.50	Baybrook Cinema
304	Athletic Shoes (can be exchanged for right size)	27.95	Fun & Games Shoes - Nasa Road 1
305	Set of Hurricane Lamps	10.00	Miramar Pharmacy
306	2 Bottles of Henkell Extra Dry Trocken	12.00	Hill's Liquor Store - Seabrook
307	Blue Ridge Coral from the Zulu Sea-Southern Phillipines----Necklace and Art Object	30.00	The Shell Lady - Seabrook
308	Silk Flower Arrangement	42.50	Seabrook House of Flowers
309	Artificial Flower Arrangement and Basket	7.50	Treasure Cove Floral-Seabrook
310	Stetson Hat (will exchange for your size)	45.00	The Cowboy Store - LaPorte & Store Opening in Webster
311	Antique School Desk	50.00	Pete and Mildred Gist
312	Metric Wrench Set	16.00	Webster Auto Parts
313	2 Dozen (24x48) Bath Towels(6.50ea)	154.00	Crescent Linen & Univorm Rental-CLC
314	Needlecraft	4.00	The Needle Art Shop
315	Set of Pillows	16.00	Southeastern Textile Corp.-Houston
316	12-Inch DC/AC TV Set for Home or Car	140.00	Montgomery Wards of Baybrook
317	Cabretta Leather Blazer by Scully	285.00	Graham's Men & Boys

ROTARY SHRIMPOREE AUCTION ITEMS - PAGE 8
1978

#	ITEM	RETAIL VALUE	DONOR
318	Gift Certificate for Catered Tray for 20 People	\$ 29.95	JJ's - Nasa Road 1
319	Gift Certificate for 1 Steam Cleaning of Livingroom, Dining Room & Hall or equivalent of 500 sq.ft.	90.00	Carpetjoy Cleaning Service-Seabrook
320	Two Bottles of Wine	6.00	The Distillery - Clear Lake City
321	Used Calculator	50.00	IBM
322	Book	25.00	Allen Maxwell Books-Nassau Bay
323	Cast Iron Hibachi	10.00	Eckerd Drugs - Nassau Bay
324	Wine Rack	20.00	Ralston Liquors
325	Gift Certificate for Dinner & Drinks for Two	50.00	Maribelles
326	Elephant Art Object	95.00	Eleanor Breeland Interiors Today
327	Battery Packed Panasonic TV	230.00	Allied Seabrook Bank
328	Samsonite Card Table & 4 Chairs	120.00	Elton Porter Insurance Agency - Gulf Fw
329	Ethel Spilman Painting	35.00	Allen-Zarcaro Realty
330	Ladies Purse	18.00	You Babes - Nassau Bay
331	Portable Cassette Tape Recorder	30.00	Dick Critelli Real Estate
332	Raleigh Bike	178.45	Nassau Bay National Bank
333	Girl's Bike	73.45	Webster Bicycle & Lawnmower
334	Decanter, 6 glasses and Tray	45.00	Anne Fields Specialists
335	1 Dozen Titlist Golf Balls	14.50	Clear Lake Country Club
336	" " " " "	"	" " " "
337	Two Finchs, Cage, Feed & Gravel	35.00	Port O Pets
338	Space Shuttle Model	10.00	Clear Lake Models
339	" " " " "	"	" " " "
340	Spaulding Tennis Racket & Frame	31.00	Coaches Corner
341	Ladies Sport Coat	90.00	Outback Clothing
342	Peignoir Set	45.00	Leslies'
343	Wilson Tennis Racquet	35.00	Bay Area Racquet Club
344	Electrobrand Radio	60.00	Wilson Printing & Stationery
345	Gift Certificate for 2 Shrimp Dinners	11.00	Burch's - Seabrook
346	Original Acrylic	35.00	Robert Woodcock
347	Original Oil by Carolyn Beard	25.00	" "
348	Original Painting	30.00	" "
349	Original Oil	175.00	Wilma Hlawiczka
350	Windberg Print "Yesteryear"	30.00	Tates Frame Shop - League City
351	Life Jacket	35.00	Marine Products of Clear Lake
352	" "	"	" " " "
353	Macrame Hanging Basket w/Plant	15.00	YMCA Macrame Class
354	One Lounge Outside Chair and One Regular Outside Chair	45.05	Kane's Ace Hardware - Clear Lake City
355	Ladies Natural Rabbit Fur Coat	100.00	Margo's LaMode - Baybrook Mall
356	Beach Scene Painting by Greoo	58.00	Cullen Savings
357	Copenhagen Porcelain Plate	20.00	The Picket Fence - Seabrook



Electrical

Contractors

INCORPORATED

P. O. BOX 58788

713 / 488-2244

HOUSTON, TEXAS 77058

January 2, 1979

Mr. Dick Brown, Chairman
Rotary Shrimporee 1978

REPORT FROM SITE PREPARATION COMMITTEE

- A. I would like to gratefully acknowledge the help of the following in performing our job this year:
1. Committee members Mike Ratcliff, Al Nauman, John Kieschnick, Mike Brinkman, Bill Dunning and Jim Wyatt.
 2. E. E. Stephens and Gene Raborn of Clear Creek School District for loaning us approximately 600 folding chairs and hauling them for us. I understand they have approximately 200 old folding chairs they will donate to us. The chairs have some rusty spots. Contact Gene Raborn if we are interested.
 3. Quik Haul of Texas for use of two semi-trailers used for auction platform.
 4. Powell Sanitation for 3 four-yard dumpsters.
 5. Ed White Memorial Youth Center for tables and chairs.
 6. Pete Gist for the auction PA system.
 7. Harris County Youth Village Boy Scout Troop.
 8. The Jalapeno Tree for use of dolly to move garbage cans.
 9. Weco Electric for lighting.
 10. Bay Area Lumber for hauling and storing chairs and tables from Ed White Youth Center.
 11. All others who pitched in to help us when the need arose.
- B. We have stored at Weco Electric:
1. Pesticide sprayer
 2. $\frac{1}{2}$ " plywood sections for table top at cake booth
 3. A few miscellaneous electrical items, cube taps, sockets, etc.
- C. I would like to recommend that:
1. A substantial platform be ordered to use to step up on the auction trailer.
 2. The county be asked to repair the electrical system at the park. There are many loose wires at panels, etc.
 3. Any of my fellow committee members would make a good chairman for 1979.

Bill Weseman

Bill Weseman

To: Dick Brown
 From: William J. Gresco
 Subject: Logistics/Transportation Committee Report for 1978 Shrimporee

Committee Members

William Gresco, Chairman
 Bob Mitchell, Advisor
 Billy Burt
 Randy Hall
 Theodore Sanders
 Joe Skelly

Randy Hall and Theodore Sanders were not active in the committee's work this year.

Kitchen Equipment Acquisition

Kitchen equipment was obtained as in previous years by contacting Mr. Stephens at the CCISD offices about three weeks prior to the Shrimporee. Mr. Stephens arranged for the Rotary Club to contact Mary at the school's Food Service Department at the School District's Administration Building. The list of items requested was delivered to Mary at the District Office approximately one week prior to the Shrimporee. The items were picked up from the school at a time specified by Mary by club member, Joe Skelly, and Bill Gresco, on Friday afternoon. The items were kept in Joe Skelly's van Friday evening, and delivered to the site Saturday, picked up in the van Saturday night, and delivered to the school Sunday morning for cleaning. Arrangements were made by Mary to have two people there to wash the pans on Sunday morning at a specified time. Mary specified how much per hour would be required to be paid to the pot and pan washers. On Monday after the Shrimporee, Mary can be contacted to find out the number of hours they worked in cleaning the pots and pans and how much the total checks should be for, and to whom they should be paid. The checks were issued by the Shrimporee Treasurer and the checks delivered to Mary on approximately Wednesday after the Shrimporee.

Food Purchases

The food was procured through two main sources in 1978. Most of the items were ordered through Thrifty Supermarket in League City, with the exception of paper products and disposable plates, forks, etc. The reason this was done is because Thrifty Supermarket agreed to store the frozen fish for the Shrimporee, and we felt it desirable to order the food from them because of their commitment, and because it is a very handy location from which to pick up and deliver food items to the site. Attached will be a list of items secured from

Thrifty Supermarket. The other items were secured through Clear Lake Hospital. The Hospital ordered for the Rotary Club items such as paper plates, and things in large size containers that are not able to be ordered through Thrifty Supermarket. Attached is a list of the items secured through the Hospital.

Transportation

Transportation was provided to the Auction Committee to transport items from the auction storage site to the Shrimporee site on Saturday morning. Although this had been planned, it turned out that there were enough members from the Auction Committee with vehicles that the services of the Logistics/Transportation Committee were not really necessary.

Billy Burt picked up firewood that was donated by Bob Stephens, and brought it to the site on Saturday morning.

Comments

The only real problem encountered was that the Thrifty Foodmarket was not able to obtain catsup in the large #10 can containers, and did not inform us of it until the morning of the Shrimporee. After we had given them the list of items requested, they told us the items that they were not able to get, and we made other arrangements for them, with the exception of the catsup. Consequently, on the morning of the Shrimporee, I had to go around to various supermarkets and buy catsup on whatever size container was available, usually 32 oz. size, at a great deal more expense than buying them through a supplier in large size containers.

—

- SECRET

67-38	67-39	67-40
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The following items were procured through the Thrifty Supermarket
in League City:

Worcester sauce - 2 gallons
Concentrated lemon juice - 2 gallons in 1-quart units
Tobasco sauce - 36 10-oz. bottles
Bread - 136 loaves
Ranch-style beans, #10 can size - 200 cans
Cornmeal - 175 pounds
Black pepper - 5 pounds
Salt - 1 case/50 pounds
Flour - 175 pounds
Baggies (for desserts) - 4 boxes/150 bags per box
Plastic bags to hold frozen fish and shrimp for resale - 100 bags

THE FOLLOWING ITEMS WERE NOT USED THIS YEAR - ARE IN STORAGE FOR
NEXT YEAR:

2000 10 $\frac{1}{2}$ Plates
500 9 $\frac{1}{2}$ Plates
500 1602 Left-Over Sauce and Lids
500 6" Plates
6000 Salt + 3000
6000 Pepper + 3000
1 Roll Saran Wrap
4000 Big Forks
1000 Small Forks
Hats - $\frac{1}{2}$ Box
 $\frac{1}{2}$ Roll Aluminum
9" 500 Plates - compartmental
1700 Towelettes - 17 boxes
600 Spoons

PLANNING WORK SHEET

MAJOR TASKS

I. PROCURE FOOD & SUPPLIES

II TRANSPORT FOOD & SUPPLIES

III PROCURE & TRANSPORT KITCHEN EQUIPMENT

IV PROCURE & TRANSPORT FIREWOOD

V TRANSPORT AUCTION ITEMS

I PROCURE FOOD & SUPPLIES

GRESO ORDER FOOD & SUPPLIES THROUGH TRIFTY MARKET
IN LEAGUE CITY AND CLEAR LAKE HOSPITAL.

II TRANSPORT FOOD & SUPPLIES

GRESO LOAD VAN WITH SUPPLY ITEMS TO DELIVER
TO SITE APPROXIMATELY 8:30 AM SAT.

FROM 8:30 - 9:15 ALL AVAILABLE
COMMITTEE MEMBERS & VEHICLES TRANSPORT FOOD
FROM TRIFTY MARKET TO SITE.

TRANSPORT REMAINING FOOD ITEMS
AFTER AUCTION ITEMS TRANSFERRED.

GRESO PICK UP RETURNABLE UNUSED FOOD & SUPPLY ITEMS
TO RETURN TO VENDOR FOR CREDIT AND TRANSPORT ITEMS TO BE
STORED TO WAREHOUSE.

III. PROCURE AND TRANSPORT KITCHEN ITEMS

GRESO MAKE ARRANGEMENTS TO BORROW KITCHEN UTENSILS FROM CLEAR CREEK HIGH SCHOOL. SUPPLY LIST OF ITEMS REQUESTED TO MARY IN THE DISTRICTS FOOD SERVICE OFFICE

SKELLY PICK UP ITEMS AT CLEAR CREEK HIGH SCHOOL AT 1:45 PM ON FRIDAY

SKELLY DELIVER ITEMS TO SITE APPROXIMATE 8:30 AM SAT

SKELLY PICK UP ITEMS AT SITE APPROXIMATELY 2 PM SAT

SKELLY RETURN ITEMS TO SCHOOL 9 AM SUNDAY

GRESO - CONTACT MARY ON MONDAY TO FIND OUT \$ AMOUNT DUE TO KITCHEN DISHWASHERS AND SEE THAT CHECKS DELIVERED

IV PROCURE AND TRANSPORT FIREWOOD

BOB STEPHENS (CLUB MEMBER) IS DONATING
WOOD - 1234 WOODLAND

EL LAGO

WORK 488 5660 x 279 RES 334 1652

BILLY BURT PICK UP FIREWOOD AT
6 PM THURSDAY OR AS ARRANGED WITH
BOB AT ANOTHER TIME TO DELIVER TO SITE
8:30 AM SAT

V TRANSPORT ACTION ITEMS

ALL AVAILABLE COMMITTEE MEMBERS
AND VEHICLES TRANSFER ITEMS FROM
REAR OF DET. BUILDING TO SITE BEGINNING
AT 9:30 AM

1978 SHRIMPOREE REPORT

PARKING COMMITTEE

Each year the attendance gets larger and the available space for parking diminishes due to the addition of new facilities (e.g., tennis courts). If there is a limit to the growth of the Shrimporee in future years, it will be due to the space available for parking at the present site.

With the help of the Scouts and leaders from the HCYV, we again tried to direct cars to suitable parking lines. This is very difficult because:

1. Thru traffic to the boat ramp and other activities elsewhere in the park.
2. Some drivers wish to find a nearer parking place and ignore the Scouts directing traffic.
3. Some drivers refuse to or are reluctant to park in-line and they thereby block traffic lanes.
4. The addition of new facilities by Galveston County in the "open areas" make orderly and therefore high-density parking more difficult each year.

I have no recommendation to improve this situation since we have no control over any of these factors. However, a lot of people were unhappy with their parking opportunities this year and it is going to get worse.

There is however one problem that we can do something about. We need a policy and a plan for "Reserve Parking" near the food service pavillion. Members who set up in the morning, park their vehicles randomly in the general area, and leave them there all afternoon. Other members (e.g., Buck Weston) come early and park their vehicles in the area for personal reasons. When we set up for the crowd at, say 1:30 p.m., all of these vehicles are scattered around the area and the crowd has to weave their way around them in order to get to the pavillions. Authorized vehicles should be parked neatly in a designated parking area that does not interfere with pedestrian access. That is easy to say and hard to implement.

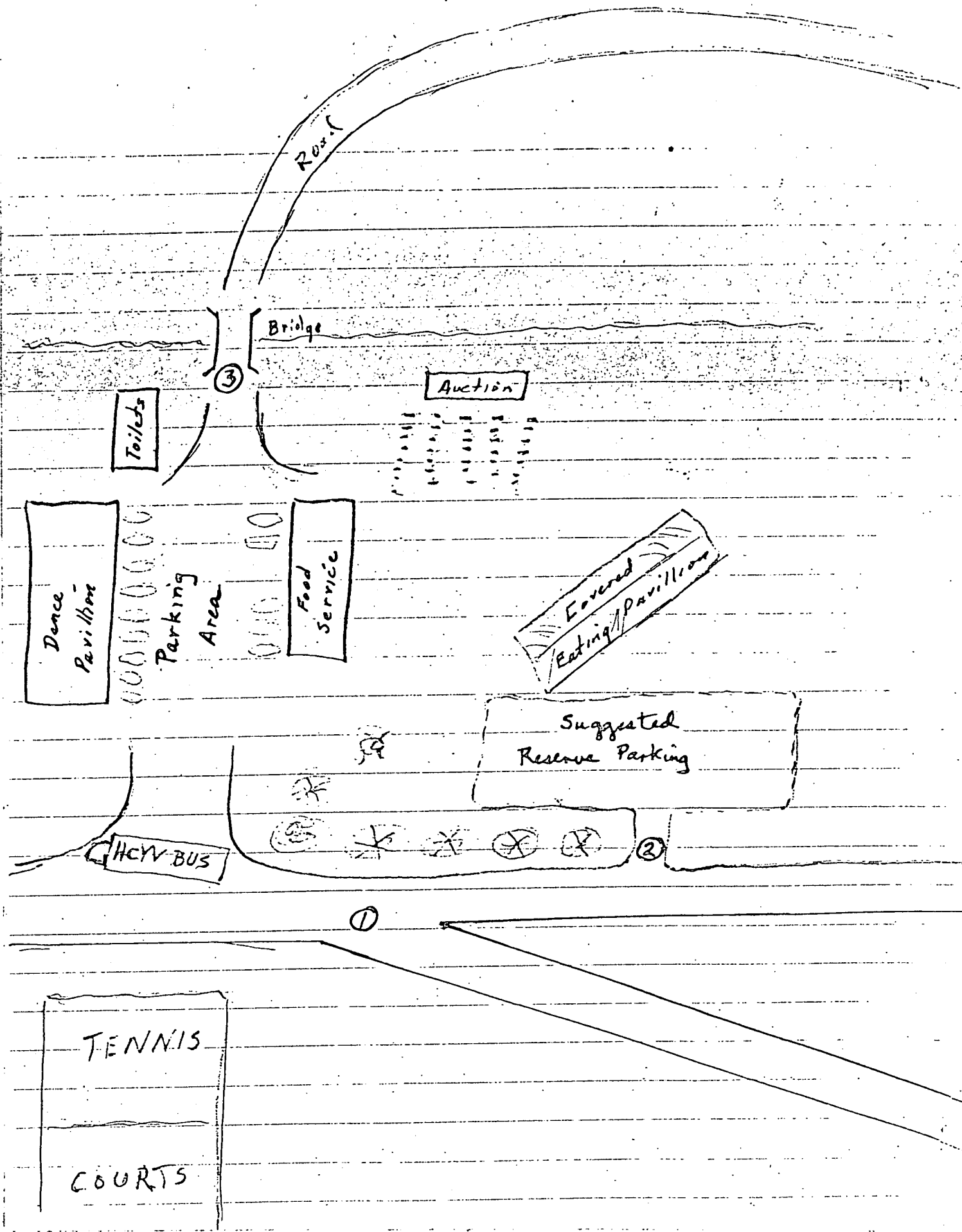
Before the Shrimporee, someone needs to determine and tell the Parking Committee who should get Reserved Parking. At the present time, ladies who come to serve food ask for near-by space. Rotary wives bringing cakes and cookies ask for it. Handicapped guests ask for it. Special case (e.g., "I'll only be a minute--I am looking for my parents") ask for it. And, of course, those who use their vehicles to pick up supplies do get special access and parking. To date, there has been no area designated for reserved parking and it has been difficult for the Parking Committee to accommodate these requests.

There are two entrances to the current parking area (between the dance pavillion and the food service building). We now block the front entrance with the HCYV bus. The back entrance is open. The Parking Committee consists of 1 Rotary member at Position (1) on the map. If Reserve Parking is controlled, then 2 additional Rotary members are needed at Positions (2) and (3) on the map.

Recommendation for 1979: During the pre-Shrimporee planning, the Shrimporee General chairman, Food Service Chairman and Parking Chairman must meet and address the questions raised in this report:

1. Should we have reserved parking?
2. Who should get it?
3. Where should it be?
4. How do we keep non-authorized vehicles out, particularly Members who park before 1:00 p.m.
5. Additional manpower required for control.

Jack Eggleston
11-1-78



Road

Bridge

Toilets

Auction

Dance Pavilion

Parking Area

Food Service

Covered Eating Pavilion

Suggested Reserve Parking

HCYV BUS

TENNIS

COURTS

3

2

1

SHRIMP

(Medium Size - 43 to 50/lb.)

Fresh Tails Only

1. Shrimp suppliers contacted:-

SUPPLIER	CONTACT (PHONE)	DATE CONTACTED	QUOTED PRICE	REASON FOR FOR NOT PURCH.
Blansfield	Ernest Blansfield	5/6/78	3.85/lb	Couldn't meet demands or supply fresh shrimp - Buys from Galveston supplier
Bob Weldon (Independent Shrimper)	Robin Welden (agent with Chouke Realty)	9/1/78	2.30/lb	Being independent - couldn't meet delivery req. or freeze shrimp. Very interested - should contact in 79.
Hillmans	(339-1731 559-9976)	9/2/78	3.10/lb	Not interested
International Fisheries	(474-2668)	9/4/78	3.45/lb	Couldn't meet demand
Boyd's Seafood	John Potter (474-9097 Bus.) (538-1127 Res.)	9/10/78	3.32/lb	Couldn't handle pounds
Bill Nutt (Nena's Seafood)	(474-4543)	9/10/78	2.65-2.75/lb	Questionable credibility - real charater with lots of promises.
Emry's Seafood	Emry Waite (474-2886)	9/3/78	3.12/lb	Too high - acted like didn't want our business.
Henry's Seafood	Henry Hultz (474-2333 474-2341 334-2546)	9/9/78	2.95/lb	See copy of Agreement

2. Purchase Agreement:

On 9-20-78 attached Purchase Agreement was discussed and verbally agreed upon by Henry Hultz, of Henry's Seafood, and Jim Bower, Space City Rotary Club.

SHRIMP PURCHASE AGREEMENT between SPACE CITY ROTARY CLUB and HENRY'S SEAFOOD

For the sum of \$ 2.95 per pound, Henry's Seafood will provide Space Center Rotary Club a minimum of 3,000 pounds of good, firm, and fresh medium size (43 - 50 per pound) shrimp (tails only) on Saturday September 23, 1978, to be delivered to Galveston County Park, League City, Texas according to the following schedule:

<u>TIME</u>	<u>AMOUNT TO DELIVER</u>	<u>CONTAINERS</u>
8:00 AM	1,500 #	100# wooden boxes
* 1:00 PM	1,500 #	100# wooden boxes

* The 1:00 PM time was tentative based upon how fast the shrimp was cooked and/or served. Henry required one hour lead time to deliver the order.

MISCELLANEOUS INFORMATION

- A. Verbal agreement was made with Henry to provide a one ton refrigeration truck to be left at the park for our use.
- B. Rotary Club would be responsible for loading the empty wooden boxes back into the refrigeration truck. Henry would be responsible for picking up the truck.
- C. The 1:00 PM delivery came to 1,800 # for a total of 3,300#. All shrimp were boiled. A surplus of 160# was left which was sold to the membership at advanced orders for \$ 3.00 per pound.
- D. Cost of shrimp - 3,300 # @ \$ 2.95/lb = \$ 9,735.

Fish / Shrimp Purchase Committee Report (1978)

Al Ligrani - Chairman

Fish Purchase Sub-Committee

Bob De Luca

General Comment : As the events evolved it turned out that the Fish Purchase function closely followed the pattern employed in 1977. Fish was again purchased from Magnolia Seafood Co., and was stored at Thrifty Market in League City. Advance orders were solicited from Rotarians at regular meetings preceding the Shrimptoree, thereby assuring some demand for any left over fish. It is felt that this system works well and should be used again next year, if possible.

1. Procurement of fish: Two wholesale fish companies were contacted for purchase of the 2000 lbs. order (100 lbs of which would be batter dipped):

<u>Company</u>	<u>Contact (phone)</u>	<u>Quoted Price</u>	
		<u>Filletts</u>	<u>Batter-Dipped</u>
<u>Sysco</u> 535 Portwall Houston	Joe Mobley (672-8080)	\$7989/case \$1.5978 lb.	\$37.96/case \$1.2653lb
<u>Magnolia Seafood Co.</u> 1901 Preston Ave. Houston	Don Genitempo Sales Mgr. (224-7505)	\$1.55 lb.	\$1.29 lb.

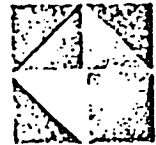
Deliveries made: Fridays

2. Placement of Order On Thursday, September 14, 1978 a phone order was placed to Don Genitempo of Magnolia Seafood for 1900 lbs. (38 cases) of Icelandic Cod filletts @ \$1.55 lb. and 100 lbs. of batter dipped @ 1.29 lb. He agreed to deliver the fish to the Thrifty Market in League City on Friday, September 22nd. He agreed to pick up any unopened, unthawed cases and could do so on the following Wednesday. In case of any problem Don gave his home numbers (468-5853 or 334-1255). No freezer truck was available.
3. Storage of Fish : In order to obtain permission to store the fish at Thrifty it was necessary to contact the owner, Mrs. Richards directly. A personal call to the market and subsequent phone calls (332-1132) proved fruitless. When Mrs. Richards was contacted at home, however, she proved very congenial and very willing to make their freezer available. Oscar Salinas is no longer with Thrifty. No direct compensation was provided Thrifty other than our attempt to purchase as many other items needed for the Shrimptoree as possible from Thrifty. Mrs. Richards was apprised of this intention on our part. A thank you letter was sent and is attached hereto. At approximately 5.30 p.m. on Friday, September 22nd a physical count of the order was made at Thrifty in the freezer.

4. Distribution of Excess Fish : Toward the end of the evening at the Shrimporee a table was set up in the back of the cooking hut for distribution of fish and shrimp orders to Rotarians who had placed orders. It is recommended that distribution of excess fish not begin until it is certain that ample excess is on hand and is not needed for cooking. All cooked fish was distributed at the Shrimporee. Upon verifying with Dick Brown approximately 80 lbs. of batter dipped was donated to the Harris County Youth Village. After distribution of approximately 200+ lbs. to Rotarians, there remained 140 lbs. on hand in the freezer truck. This was taken by Bill Gresco to Clear Lake Hospital for storage. Another 200 lbs. remained in the freezer at Thrifty. Through additional sales to members the 200 lbs. at Thrifty was distributed. It was picked up by us from Thrifty on Monday, September 25th. Clear Lake Hospital purchased the 140 lbs. they were storing. All sales were made at \$1.60 lb. No returns were made to Magnolia.

Bob DeLun

~~XXXXXXXXXXXX~~ 350 FM 1959
Houston, Texas ~~XXXXXX~~ 77089
Phone (713) ~~488-XXXX~~ 484-1100



Thrifty Market
Box 861
League City, Texas 77573

Dear Mrs. Richards:

Very truly yours,

cc. Al Ligrani
Dick Brown
Publicity Committee

RJD/tro

COMMENTS / RECOMMENDATIONS

- * We waited very late in 78 to confirm our order. We were hoping the market would drop. It did not. A minimum of one week is pushing our luck for guaranteeing our delivery.
- * Advanced orders are a must, having a list to work from, the evening after closing of the serving line was invaluable.
- * Much shrimp was given away after the serving line was closed. I would recommend no refills after the serving line closes.
- * To avoid hard feelings with any volunteer help, the General Chairman or his assistant should be the only authorized individual to give "complementary" bags of shrimp to park ranger, help, etc.

COMMITTEE NAME: Shrimp | ES 14 | Procurement

[illegible]

SHRIMP COOKING COMMITTEE REPORT (1978)

COMMITTEE MEMBERS:

Chairman - Bob Stephens
Vice Chairman - Bob Montgomery
- Ken Gurry
- Rollin Gardner
- Viet Hanssen
- Herb McElveen
- John Bruner

Shift assignments were made to distribute the workload over the 12 hour period from 8 A.M. to 8 P.M. (see attached).

COOKING SUPPLIES (procured and used)

Shrimp - 3300# - all used (about 3150# to public, 150# to membership)
Onions
Lemons
Shrimp Boil - 2.0 gallons, .7 gallons from storage (procured by Breezy of Brazosport Club)
- Used 2.4 gallons
Salt - 39 boxes used from storage plus 24 additional boxes
Propane Gas - 2/3 used of each of three tanks (donation procured by Herb McElveen)

EXPENSES

- Shrimp - 3300#, \$ _____ - Shrimp Procurement Committee
- Shrimp Boil - 2 gallons \$ _____ (billed by Breezy Martin to M. Matthews to Logistics Committee)
- Lemons - _____ #, \$ _____ (Procured by Logistics)
- Onions - _____ #, \$ _____ (Procured by Logistics)
- Salt - 1 case, \$ _____ (Procured by Logistics)
- Sandblast Cooker (Performed by AAA Blast-Cote, Inc., at no charge; i.e., they have not submitted a bill)
- Paint for Cooker ≈ \$9.00 (donated by Stephens)
- Cooker Drain Plumbing (donated)

COOKING RECIPE

- Lemon/Onion mix - about 4#/100# shrimp. Use blender and water to get soupy mixture of about 3 parts onions to 2 parts lemons
- Instruct UHCLC food preparer (or Rotary member as appropriate) on proper blending of lemon/onion mix per recipe. PULVERIZE.
- Shrimp boil - 9-10 oz./100# shrimp
- Salt - 3-4#/100# shrimp (w boxes, 26 oz.)

SUPPLIES FROM STORAGE

Cooker
Wood Paddle
2 Dippers
Burners

} at K. Kayes storage

8 oz. measuring cup	}	borrowed from committee members
1-1/2 or 2 qt. measuring cup		
Wrenches		
Water hose & nozzle		
Extension cords		
Window Fan	}	supplied by Logistics committee
Screw-in electric outlet		
Buckets		
Towels		
Aprons		

COOKING PROCEDURES

- Cooker will handle up to 300# shrimp per load @ 25-35 min/load cooking time.
- Because of ice in the shrimp, some water must be drained occasionally between loads.
- Change water each 800# or so. Allow 45-60 min. to reheat at HIGH heat.
- Cook shrimp until shell is loose from meat.

RECOMMENDATIONS

- Consider getting metal lines to burners to get hoses outside the cooking area.
- Consider a Rotary project to provide concrete pad at south end of cooking shed (it gets very muddy).
- Add screen to cover drain in cooker tank.

NOMINAL SCHEDULE OF ACTIVITIES

Work prior to Shrimporee

- Check cooking area for cleanliness, etc.
- Check drain to be sure it is clear

Friday

- Deliver onions and lemons to UHCLC for blending
- Retrieve cooker and deliver Friday night to cooking area
- Deliver gas bottles to cooking area

Saturday

- 0800 Hook up burners
Make sure Propane tanks are outside cooking shack and hoses to burner connections are outside cooker
- 0830 Fireup and heat water
Setup fans
Deliver blended onions and lemons to cooking area
- 0930 Start cooking
Cook 2-1/2 loads/hr (24 minutes)
Partial empty in 2 hrs, 4 hrs, 6 hrs.

7:00 P.M. Cleanup activity

- Empty water
- Flush down
- Load & return cooker, dippers, paddle, and burners
- Return Propane bottles

Bob Stephens, Chairman

cc: Dick Brown
Marvin Matthews
Bill Gresco
Chuck Jacobson
Al Ligrani

SHRIMP COOKING COMMITTEE WORK SCHEDULE FOR SHRIMPPORE

- Four-man shifts allow plenty of time for breaks, eating, etc.
- If this schedule causes problems, try to trade, and call me
- Wear old clothes and sneakers
- all other assignments are made

Bob Stephens 488-5660 X 2-9 work home
334-1652

	8 am	10 am	12 NOON	2 pm	4 pm	6 pm	8 pm
Stephens							
Montgomery							
Hardner							
Gurvy							
McElveen							
Hanssen							
Brunner							
Dougherty							
	SET-UP			COOKING			LEAN-UP

TO: Dick Brown
Chairman - 1978 Rotary Shrimporee

FROM: Hugh P. Avery

RE: Beverage Committee Report

Attached are the Data Collection Form and the Final Financial Statement.

In addition to the above reports, the following comments are pertinent to this report.

1. Temporary TABC License: This item could cause problems in the future. We have for years used the license of the League City Bar, Texas City, to secure the temporary license. The owner died between the 1977 Shrimporee and the 1978 affair. The license was transferred to the wife of the owner, and she had been given a rough time by the TABC on a similar situation prior to my request to sign our application. She originally refused, not because of Rotary, but because of her treatment by TABC. She refused to travel to Galveston with me, but agreed to sign and talk by phone to TABC, if they would accept such an arrangement. The TABC at first refused to do business by phone, but with a little persuasion with a superior, they agreed and after about an hour of not being able to get the parties together on the phone, it was accomplished. In fact, they issued the license without the phone call, but the call came in before I left the office.

This recitation may seem overly detailed, but the point is to make the contact with League City Bar early, so that other moves can be made if she maintains her refusal.

Incidentally, but important, TABC will not accept cash or checks, only a Postal Money Order.

2. Beer Donation: Our billing shows 28 kegs, 4 of these were used by the Shrimporee workers, beginning at about 11:00 a.m. The donors were Dick Brown, Jim Haas, Ken Gurry and Billy Wiseman. These individuals were billed by a note from the Beverage Chairman and payments made directly to the Shrimporee Treasurer.

3. New Soda Dispensing: Upon the recommendation of Norm Grine, we tried Pre-mix Soda this year. I think this approach is superior to the can method for it involves considerably less preparation work on Shrimporee day. We used two pre-mix trailers, spotted at opposite sides of the auction seating area. The one adjacent to the food serving area did considerably more business than the other.

It is, therefore, recommended that 3 trailers be used next year, two spotted adjacent to each other, near the food service area, the third on the far side of the seating area.

This method also frees one large stand for use by the Dessert Committee and allows a larger area for beer sales.

4. Youth Workers' Drinks: This year we distributed tickets to the

supervisors of the young people who helped us.. This worked well, except the tickets get pretty soggy. However, I would recommend continuance of the ticket system. 157 tickets were counted this year in the day's receipts. They are not shown in any way in the financial reports since they become a "wash-out" item.

5. Embroidered Patch: This item has no connection with the Beverage Committee. However, while talking to the KKKK announcer, I took note of his vest which was covered with embroidered patches, some from affairs comparable to the Shrimporee. I would suggest that next year's committee look into this possibility so as to place such an item on sale at a good profit margin. The initial study should be undertaken now so as to determine a rough cost which will largely determine the feasibility of selling such a patch.

6. Tax Exempt Status: Next year's committee should also take whatever steps need to be taken to secure registration as a non-profit tax exempt organization, if not for the Rotary Club, then for the Shrimporee. Such action will enable us to add to income the tax amounts we now pay on our purchases.

I would be remiss if I did not conclude this report with a sincere appreciation to Norm Grine, Soft Drink Chairman, and Jim Haas, Beer Chairman, as well as their workers for not only excellent service on the day of the Shrimporee but for competent planning. Finally, my appreciation to Walt Wicker, "consultant," "advisor" and "hand holder." Together this group produced a 39.6% increase of net income over 1977.

Beverages.

COMMITTEE NAME:

[illegible]

SPACE CENTER ROTARY SHRIMPOREE

BEVERAGE COMMITTEE

FINAL FINANCIAL REPORT

Beer

Income		\$1,730.29	
Expenses			
Beer - 28 kegs @ \$27.95	\$782.60		
Ice	25.00		
Cups - 2 cases @ \$25.00	50.00		
Less donation 4 kegs @ \$27.95	<u>-111.80</u>		
Beer Expenses	\$745.80	<u>745.80</u>	
Beer - Net Profit			\$984.49

Soda

Income		\$1,027.32	
Expenses			
Attendant	\$ 35.00		
Ice (2,000 lbs.)	100.00		
Tax (Ice)	5.00		
Cups - 2 cases @ \$39.30	78.60		
Mix - 37 cyl. @ \$8.50	<u>314.50</u>		
Soda Expenses	\$533.10	\$ 533.10	
Soda - Net Profit			\$494.22
Beverages - Total Net Profit			\$1,478.71

1978 Shrimporee

Beans Committee Report

Supplies:

The supplies required are shown on Enclosure 1. The beans and the pot holders were procured. The spoons, can opener, and pans were borrowed from Clear Creek Ind. School District. All items were provided by Bill Gresco (who did a superb job) and his Logistics Committee.

There were three cases (18 cans) of beans not used and unopened. These were to be returned to the supplier by Bill Gresco. Already opened and heated were 10 cans and 2 trays (4 cans) of beans. These were donated to the Boys Home. See the Table.

Procedures:

The work tasks, shifts, and number of workers are shown on Enclosure 2. Two members of the Committee could not make it but fill-ins were no problem.

The preparation procedures were essentially the same as last year:

- Use pre-seasoned Ranch Style Beans
- Use the large Bar-B-Q Pit
- Start a fire in the west end of the pit approximately 2 hours before serving starts
- Heat the beans in the opened cans
- Transfer to trays and send directly to the serving areas or maintain heat by placing trays in east end of the pit.

Suggestions:

Individually package or label the utensils designated for this committee. Although 10 trays were needed and ordered only 7 could be located (in the fish breeding department) and had to be cleaned before they could be used. The spoons were found in the serving areas.

Beans Committee

Supplies Required:

Quantity	Item
200	#10 Cans, Ranch Style Beans
2	Spoons, Slotted, 18" Long
1	Can Opener, Heavy Duty
8	Dish Towels
6	Pot Holders
12	Pans, Serving, 6" Deep x 15" x 18"
6	Aprons
-	Firewood
1	Work Table

September 13, 1978

TO: Beans Committee Members, '78 Shrimporee
FROM: Committee Chairman

SUBJECT: Work Schedule and Instructions

Listed below are the work schedules and the responsibilities for each shift:

12:30 - 3:30

- (our sons)*
Tom Moser and Matt, Patrick, & Kiley
- * Bob Wren and ~~Bob Driver~~
 - * Set up heat-facility for beans
 - * See that supplies, utensils, etc., are ready
 - * Begin heating beans at 1:00 P. M.
 - * Start wood fire for keeping beans and other food warm

3:15 - 6:00

- * Tom Moser and Jim Twining *and Bob Wren*
- * Heat beans as required
- * Maintain fire in warming oven

5:45 - 8:00

- * ~~Steve Falk~~ and Richard Thompson *and Bob Wren*
- * Heat beans as required
- * Maintain fire in warming oven
- * Clean up utensils and make arrangements for returning borrowed items to Bill Gresco (Logistics Committee). Items which have been purchased and can be used next year (non-perishable) should be returned to the McDonnell Douglas Office.

After the Shrimporee, please call me (483-2626 or 333-2581) the following week and give me any comments or suggestions which should be incorporated in the report.

Bob Wren

COMMITTEE NAME: Bears Reproduction - Bob Wren

[illegible]

TO: Dick Brown, Chairman, Shrimporee Committee

SUBJECT: 1978 Shrimporee - Cole Slaw Committee After Action Report

FROM: Don Callaghan, Chairman Cole Slaw Committee

The introduction to the 1977 report, by Fred Joy, I thought very enlightening and for the benefit of future committees I shall quote it:

"Some people call it Cold Slaw. The correct name is Cole Slaw; a salad made of shredded raw cabbage.

Cole: Mid.Eng./caul, cawl; Anglo-Saxon/Latin; col; colis, caulis/kool; Dutch. Cabbage.

Slaw: Sla; Dutch. Salad.

By any name we made a bunch."

To this I might add. Amen brother.

1. Organization, Cole Slaw Committee:

a. Chairman
Don Callaghan

Advisor
Fred Joy

b. Committee members
Bob McGlashan, Bill Bennett, Claude McIntire, Clay Fulcher

c. Assistants extraordinaire:
Barbara Joy, Helen Bennett

d. Duties:

1. Procurement: Callaghan (and Robert Peters, caterer, UHCLC)

2. Preparation:
Bob McGlashan
Bill Bennett - Helen Bennett
Fred Joy - Barbara Joy
Don Callaghan

3. Transportation: Bill Bennett

4. Serving: all members except Clay Fulcher who was ill.

2. Planning and procurement

a. We decided to again stick with the Brazosport recipe which has been popular in the past and which has the highly desirable feature of being "safe" from a spoilage or food poisoning point of view, being marinated with vinegar, sugar and corn oil and containing no cream, milk or mayonnaise. Recommend that this be used next time.

b. We again had University committee members which facilitated the use of the cafeteria kitchen for pre-storage of the ingredients, preparation, and overnight storage prior to delivery to the Galveston Park area.

Recommend that this be followed again unless a more suitable place is found.

c. We again decided to purchase vegetables in pre-chopped form, which Mr. Robert Peters, University cafeteria manager, agreed to purchase. Although there is an additional cost for this service it is well worth the money. Recommend that this be followed again.

d. One additional benefit derived from having the cafeteria order the ingredients was that we were able to return, the excess ingredients, and we were charged only for what was actually used. Unlike last year we had no cole slaw remaining all was used; however we did have an excess of marinade ingredients. The recipes contained at the end of this report have been updated to reflect this years experience. Recommend that these new recipes be used for planning and procurement purposes, and that at least one extra barrell (allowing one barrell for each 300 people) of cole slaw be prepared over the estimated number of persons expected.

e. About one week prior to D-Day, we wrote a memo to Mike Harrison, Chief University Security, requesting access to the loading dock and kitchen on Shrimporee Day about noon so we could keep the cole slaw in storage until the last minute.

3. Preparation

The committee assembled at the University kitchen at 3:00 p.m. All of the vegetables were in the refrigerator and the condiments were in cases. Three committee members weighed out and mixed the vegetables in a large vat while three others were engaged in preparing the marinade.

We had nine plastic refuse barrels from last year (which had been stored at Bill Bennett's) and four more were purchased in order to provide for the 4,000 people who were expected to attend. Each barrel was lined with a heavy guage plastic bag (36" X 54"). As a "batch" (see recipe) was mixed, it was transferred to a 20 gallon barrel (about 3/4 full) and two gallons of marinade (see recipe) was poured over the top so that it could seep down through the mixture over night. The filled barrels were then placed in the walk-in refrigerator.

One recipe of marinade was made and kept for back-up in order to pour over the first barrel of cole-slaw to be used on the serving line.

The entire preparation process consumed about three and a half hours, including cleanup of the kitchen. It is felt that four to six hours would have been needed to chop the vegetables.

Recommend that chopped vegetables continue to be used in order to facilitate preparation of the cole-slaw.

4. Transportation

On Saturday noon the committee members met at the University to load and transport the slaw to Galveston Park. The manager of the cafeteria and the Chief of Security at the University met us to open the loading dock and operate the freight elevator.

Bill Bennett transported the cole slaw in his van and it was stored in a reefer truck which was available at the Shrimporee site.

5. Serving

About fifteen minutes before the serving line opened, the first barrel of slaw was placed at the serving lines. One gallon of the extra marinade was poured over the top.

Two members of the committee were assigned to monitor the usage of the slaw so that the next barrel could be brought up when needed. The committee alternated this duty in one to two hour shifts.

The serving lines were replenished from the barrel by using a six-inch diameter sieve to refill the serving pans so that the surplus marinade stayed in the barrel. As each barrel was nearly emptied the marinade in the bottom was poured over the next barrel as it was brought up. The empty barrel was then rinsed and placed in Bill Bennett's van.

6. Finishing Up

When the food lines closed we had no cole slaw remaining. In fact during the last hour and a half of serving, portions of slaw had to be reduced. Fortunately, by doing this we were able to take care of all customers.

Recommend that at least one full recipe of cole slaw be prepared over and above the planning estimate which this year was four thousand.

A surplus, if any, can be given to Youth Village.

7. Follow-Up

The barrels, thirteen, were washed and are stored at Bill Bennett's place. Some of the barrels may have to be replaced for next year; therefore they should be checked as to their serviceability before the day of preparation.

8. General Comments and Recommendations

- a. The University cafeteria or a suitable site with adequate facilities should be found for the preparation process.
- b. The manager of the cafeteria should be solicited at least two months in advance to act as the purchasing agent for the cole slaw ingredients and the use of the kitchen.
- c. Bill Bennett or Bob McGlashan should be considered as chairman inasmuch as each has served on the committee for the past two years.
- d. At least one committee member should be from the University to facilitate arrangements for the use of the kitchen.
- e. All of the attached recipes have been up-dated to reflect our experiences of the past two years.

Pictures taken during the preparation phase of the committee's adventure are attached for whatever use you deem appropriate.

1978 Shrimporee - Cole Slaw Recipe

One barrel - Serves Approximately 300

a. Mix together in a 20 gallon barrel:

Cabbage Shredded	40 pounds
Onions, chopped	10 pounds
Green Peppers, Chopped	33 pounds

b. Mix together for marinade:

White Vinegar	1 gallon
Water	$\frac{1}{2}$ gallon
Sugar	5 pounds

Thoroughly mix, then add:

Mazola oil	$\frac{1}{2}$ gallon
------------	----------------------

Stir and add salt (5 tablespoons) and pepper to taste.

c. Pour marinade over vegetables.

d. Twist and tie plastic insert and place in refrigerator.

1978 Shrimporee - Cole Slaw

Cost

<u>Description</u>	<u>Amount</u>	<u>Price</u>	<u>Cost</u>
Cabbage	520	.65	\$338.00
Onions	130	.60	78.00
Green Peppers	40	1.00	40.00
Sugar	50		11.53
White Vinegar	8 gal	1.08	8.64
Mazola	4 gal	7.65	30.60
			<u>\$506.77</u>
Barrels, plastic			19.56
20-gal 4 ea \$4.89			.98
		Tax	<u>\$ 20.54</u>

Total Cost

\$527.31

Shrimporee 1978

Fish Fry Committee

Chairman: Dave Griffith

Advisor: A. L. Brady

Members:

B. Smith

A. Jowid, Sr.

L. Giles

M. Matthews

D. Burwick

L. Lasater

R. Neighbors

Attached is the work schedule and activities followed during the 1978 Shrimporee.

We started off with delivery of 850 pounds of fillets at 8 a.m. 500 pounds were unwrapped and allowed to thaw and we started cooking at about 10:45 a.m. The additional 50-pound cartons were opened and allowed to thaw as needed to keep the cutters and breaders working at a steady pace. About two hours should be allowed for the fish to thaw for cutting and breading after removal from the carton.

Recommendations:

For the 1979 Shrimporee, I would suggest that the amount of fillet fish thawed should be planned for 1300 pounds. This is based on the following:

1976 1300 lbs.

1977 1200 lbs.

1978 1315 lbs. (1300 lbs. fillets, 15 lbs. breaded)

By thawing the 1300 we should have adequate fillets, but if this is short, we have frozen battered fillets to take care of the last hour or so.

Also, we should start cooking a little earlier than 10 or 10:30 a.m. As a result of starting as late as we did, we stayed pushed most of the afternoon on frying since the crowd started coming at 1 p.m. and stayed steady all afternoon. In 1977 our peak hours were from 3:30 til 5:30 p.m. and that allowed us to get ahead in the fish frying.

One other area where special attention should be given is the cookers. It took an hour or so to scrub and clean the cookers before we could start cooking. It is recommended that the cookers be pulled from storage a day or two before the Shrimporee and checked out for cleaning.

General Information:

The list of equipment and supplies on the attached page is adequate for processing 1300 pounds of fish.

While we have 6 deep fryers, you can only use 4 at one time. This is due to the power requirements which will cause the power to drop on all fryers and mess up your frying time if all six are busy.

Breading Mix Formula:

- *25 lbs. corn meal
- *25 lbs. flour
- *1½ lbs. salt
- *adequate black pepper until mix is gray

Mix the above in large clean garbage can

Cutting & Breading

Fish will cut and bread better if not completely thawed. Fish should be cut into 2" chunks and breaded thoroughly using the shallow trays next to cutting boards. Breaded chunks are placed on shallow trays and placed in rack for access to fish fryers.

Frying

- *set electric fryers at 375 degrees and pre heat till light indicates ready.
- *cover bottom of basket with breaded fillets and lower into grease.
- *basket should be agitated while cooking to prevent fish from sticking together.
- *cook until golden brown, don't overcook.
- *change out oil when oil looks dark or breading builds up in the fryer.
- *by using 4 fryers and rotating with other 2, the frying will not be interrupted.

As fish are fried, place in deep serving pans and place in warming oven.

It is recommended that Billy Smith be considered for chairman of the frying committee in 1979.

Schedule of Activities Fish Frying Committee 1978

7:00 a.m. til 9:00 a.m.

Lay out 500 lbs of fish to thaw, check in equipment and supplies

9:00 a.m.

9:30 a.m.

Start cutting and breading

10:30 a.m.

Start cooking

6:00 p.m.

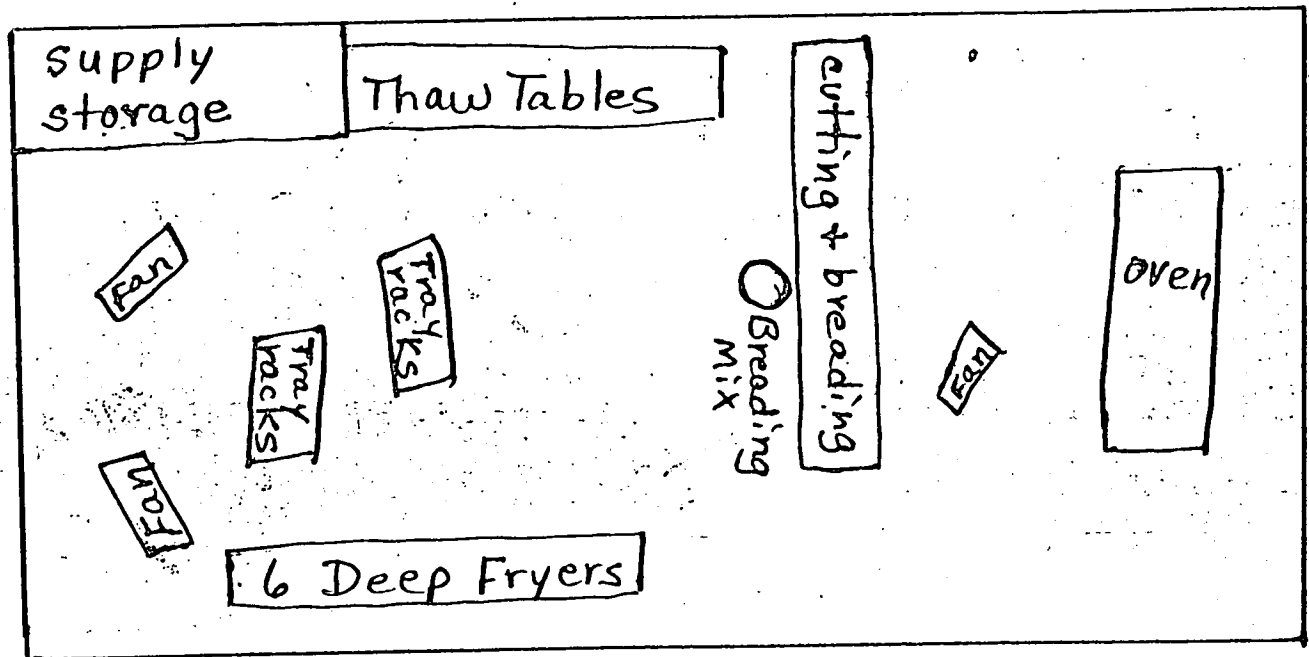
Start Clean Up

1978 Shrimporee

Fish Frying Equipment

- 6 electric deep fryers (HLPC)
- 1 large rack with trays
- 12 deep large pans
- 6 sharp knives
- 1 knife sharpener, electric
- 3 12 ft. extension cords
- 1 small roller rack
- 1 clean barrel (gargage can) for mixing breadding
- 1 mixing paddle
- 6 dozen cloth dish towels
- 10 aprons
- 3 pair cotton gloves
- 2 rolls paper towels
- 1 can opener
- 4 2'x3' cutting boards
- 1 roll butcher paper
- 3 electric fans
- 1 pair long tongs
- 8 5 gallon cans cooking oil
- 175 pounds corn meal
- 5 pounds black pepper
- 50 pounds salt
- fire wood for fish warmer
- 2,000 pounds Icelandic Cod (100 pounds breadded and 1,900 fillets)
- 175 pounds flour
- 2 4"strainers
- 1 10" funnel

Room Layout



FISH FRYING COMMITTEE WORK SCHEDULE - 9/23/78

<u>7-8 a.m.</u>	<u>8-9 a.m.</u>	<u>9-10 a.m.</u>	<u>10-11 a.m.</u>	<u>11-12- a.m.</u>
D. Griffith B. Smith D. Griffith, II	D. Griffith B. Smith D. Griffith, II	D. Griffith B. Smith D. Griffith, II	D. Griffith A. Jowid, Jr. B. Smith A. Jowid, Sr. L. Giles D. Griffith, II	D. Griffith A. Jowid, Jr. B. Smith A. Jowid, Sr. L. Giles D. Griffith, II
<u>12-1 pm</u>	<u>1-2 pm</u>	<u>2-3 pm</u>	<u>3-4 pm</u>	<u>4-5 pm</u>
D. Griffith A. Jowid, Jr. B. Smith A. Jowid, Sr. L. Giles D. Griffith, II	D. Griffith D. Burwick A. Jowid, Jr. L. Giles A. Jowid, Sr. D. Griffith, II	D. Griffith D. Burwick A. Jowid, Jr. L. Giles A. Jowid, Sr. D. Griffith, II	D. Burwick A. Jowid, Jr. L. Giles A. Jowid, Sr. M. Matthews	D. Burwick M. Matthews L. Lasater R. Neighbors
<u>5-6 pm</u>	<u>6-7 pm</u>	<u>7-8 pm</u>		
D. Burwick M. Matthews L. Lasater	D. Burwick M. Matthews L. Lasater	D. Burwick M. Matthews R. Neighbors L. Lasater		

1) We do plan to use Rotary Anns.

David Griffith

To: Dick Brown, 1978 Shrimporee General Chairman

From: Food Serving Committee

Subject: Final Report

The basic plan used was the same as has been successfully used for the years '76 and '77. Members of the committee who directly assisted me were:

Bob Mitchell - Co-chairman & 1st shift leader.
Bill Frazier - Co-chairman & 2nd shift leader.
Bill Parrish - " & 3rd " "
Erik Vohtz - Arrangements
Bev Steadman - Red Sauce & Condiments

The list of members assigned to our committee was generally divided into three groups and passed on to the three shift leaders. Each of the committee members was contacted to be either a serving group leader or to help in a serving group. Response was not very encouraging and had it not been for the large number of non-member volunteers and the Rotary Anns, we would have had a difficult time serving such a large group. A list of volunteers, Rotary Anns, and members who participated with the Food Serving Committee and an accounting of supplies procured, used and left over is attached.

The collection of the ticket stubs by the Auction Committee appeared to be an improvement over 1977 as did the re-supply group for the serving lines. Our attempt to count the plates by saving the container bags wasn't a raving success but will give a reasonably accurate figure. (3500)

Recommendations:

1. Designate the shift leaders and serving line leaders as soon as possible for early organization.
2. Continue the use of volunteers from any available source.
3. Use a roving individual to maintain the line lengths at the serving windows.
4. Be prepared to start serving 30 minutes before designated time or set starting time at 1:30 p.m.
5. Three-stub ticket for more accurate count of persons served.
6. Insist that helpers leave when their shift is over.

Respectfully submitted,


Aaron B. Olsen

Seabrook Methodist Church (10)

Mark Frazier
Ron Staley
Marsha Staley
Carlisle Campbell
Louis Warner
Dot Warner

Sunshine Club (9)

Lois Benton
Margaret Overmyer
Frances Logston
Ruth Friedman
Wanda Bricker
Ann Fikar
Mary List
Mary Davenport
Marian Wham

AARP (11)

Jenie Rutherford
Dorothy Preston
Elizabeth Haywood
Teresa Balheer
Bill Andrews
M. L. Bishop
Alice Bishop
Albert DeWald
Frieda DeWald
Esther Rausa
Mary Sue Wisocki

Rotary Anns (19+)

Marie Chandler
Pat Crouse
June Rosenhagen
Betty Steadman
Ann Webb
Emily Nesheim
Elizabeth Scott
Arlene Griffith
Adele Joinid
Nelwyn Moser
Betty Jennings
Jenny Hughes
Barbara Joy
Mary Lou Fitch
Mary Olsen
Helen Brinkman
Fannie Lou Schimmel
Mary Ellen Wyatt
Molly Wyatt

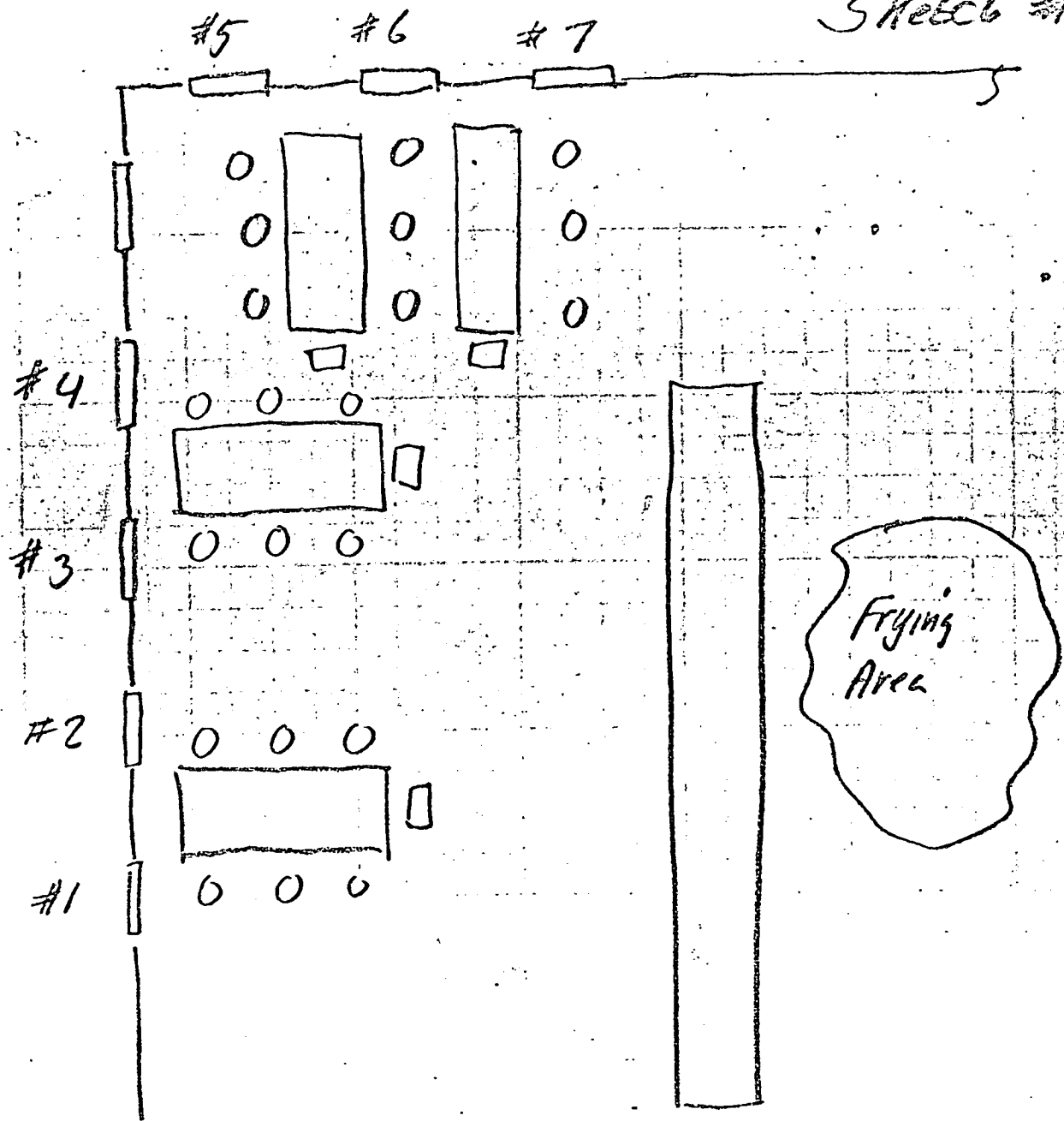
Rotarians (17)

Wayne Clark
Bev Steadman
Gary Syfert
Erik Vohtz
Maury Fitch
Harry Jennings
Worth McCauley
Bob Mitchel
Dick Chandler
Lou Rodriguez
Bill Tuite
Larry Chapman
Bill Frazier
Ralph Schimmel
Ron Swim
Bill Parrish
Paul David

Other Volunteers (11+)

Martha Oetker
Margaret Boswick
Henrietta Cox
Dean & Eunice Grimm
Mickey & Helen Wilson
Reg & J. J. Joosten
Jim & Carole Seaberger
John & Marie Bunch
Bethel Nickles
Deanie Parrish
Chris Jacobson

Sketch #1



#7 for refills only
 Open with #1, #2, #5 and #6
 Then add #3 and #4
 Close #5 and #6 after peak

10-17-77
 EV

SERVING TABLE 6' x 2 1/2'

SERVING
WINDOW

TICKET STUB
BOX

SERVING
WINDOW

COUNTER

SLAW

BEANS

FISH

PLATES

PLATES

BOILED SHRIMP

ABO
10/20/78

LINE 1
→
← LINE 2
FOOD

LINE 3
→
← LINE 4
FOOD

LINE 5
→
← LINE 6
FOOD

LINE 7
REFILLS ONLY
YOUR PLATE AND
TICKET STUB ARE
REQUIRED

FOR REFILLS
SAVE YOUR PLATE
AND TICKET STUB
GET REFILL AT LINE 7

CONDIMENTS
BREAD
SALT & PEPPER
RED SAUCE
CATSUP
NAPKINS
TOWELETTES
→

10-17-77

EV

1978 SHRIMPOREE

COMMITTEE NAME: FOOD SERVING

ITEM	QUANTITY PROCURED	ON HAND	UNIT PRICE	TOTAL COST	QUANTITY USED	MONEY COLLECTED	QUANTITY LEFT OVER	HOW DISPOSED	AT WHAT PLACE	ROTARIAN CONTACT
PLATES, 10 1/4"	3300	1500			2800		2000	STORED	KEMAH WHSE	
PLATES, 9 1/4"	1100	500			1100		500	"	"	
PLATES, 9"	—	—			—		500	"	"	
PLATES, 6"	—	—			—		500	"	"	
PLASTIC CONTAINERS, 600Z	500	—			—		500	"	"	
SALT PACKETS	5000	1000			5100		900	"	"	
PEPPER PACKETS	5000	1000			5100		900	"	"	
FORKS, PLASTIC, LGE	3000	3000			2800		1700	"	"	
FORKS, PLASTIC, SM	—	1000			400		600	"	"	
TOWELETTES	2000	2500			2800		1700	"	"	
SPOONS, PLASTIC	—	1000			400		600	"	"	
SARAN WRAP - 8" W	2 RLS	—			1 RL		1 RL	"	"	
ALUM FOIL, 15" X 200'	2 RLS	—			1 1/2 RL		1 1/2 RL	"	"	
APRONS FOR SHRIMPOREE	—	20			—		1 1/2 BX	"	"	
HATS FOR SHRIMPOREE	—	56			—		"	"	"	
—	2 BAGS	—			2 BAGS		—	—	—	

1978 SHRIMPORE

COMMITTEE NAME: FOOD SERVING

[illegible]

SHRIMPOREE 1978 - DESSERT COMMITTEE REPORT

Chairwoman - Jane Brown

WHAT HAPPENED

The first week in September a flier was given to Gene Linquist (he had it duplicated) to be mailed in the BLASTOFF requesting wives to contribute a dessert and work in either the dessert booth or food service line (see attachment #1). The bottom portion was to be mailed to me or given to Dick Brown at the next Rotary meeting.

The second week in September the following list of supplies was given to the Procurement Committee:

500	5" plastic plates
4	boxes of baggies (150 each)
1	roll of shelf paper for booth
500	napkins
500	forks (plastic)
Enough	plywood boards to cover trough in center of booth (used for soft drinks last year)

Two weeks before Shrimporee, wives of Committee Chairmen were called and asked to call wives of husbands on their committee to contribute a dessert to be delivered to dessert booth by 11:30 - 12:00 on day of Shrimporee (food service committee was divided into four callers since that committee was so large. A list of wives to be called and their telephone number was mailed the next day to the sub-chairwomen. They were asked to report back to me by Sunday before the Shrimporee. As responses came in, I filled in schedule (see attachment #2).

Thursday and Friday before the Shrimporee "Dessert Booth" volunteers were called to confirm time they would work.

The following schedule seemed to work very well:

11 - 12 2 people to staple shelf paper on serving shelf and hang dessert signs on posts. Also place plywood over trough and cover with tablecloths supplied by Bill Tuite. A sign-in sheet was placed at end of counter to register desserts as they were brought in.

12-2 4 people to cut cake and pie in serving pieces, place on plastic plates and cover with saran wrap. Also to bag brownies, cookies, cupcakes and candy in serving sizes. We put 2 brownies to a bag, 5 cookies each, one cupcake each and sold each for \$.25 each.

Chairman was busy signing in desserts on sheet.

2-7 pm 6 people each on one-hour shifts needed. 4 people to serve and 2 people to refill serving shelf.

(continued on page 2)

STATISTICS

100 wives promised desserts

82 signed on sheet when they brought in dessert (some brought 2 desserts)

3 desserts were contributed and I don't know who brought them

15 wives promised and didn't bring anything.

92 desserts were brought in - the breakdown is as follows:

16 people brought 4 doz. brownies each

7 " " 4 doz. cupcakes "

14 " " 4 doz. cookies "

32 " " 1 cake each

13 " " 1 pie each

\$320.00 was taken in (a 40% increase over 1977).

RECOMMENDATIONS

1. Hang "fly paper strips" from inside roof of booth. Flies were very bad, even found their way inside baggies!
2. Ask Bill Tuite for tablecloths again next year to cover boards in center of booth and put on counters. Looks neat and clean.
3. Have wives put desserts in baggies at home in serving sizes. Will save a lot of time. (Only bag cup cakes, brownies, cookies and candy. Best to leave pies and cakes whole so they can be sold at end if needed.
4. Sell whole pies and cakes (we sold them for \$3.50 each but believe you could get more than that).
5. Children loved ice cream cone cup cakes, brownies and fudge. Needed more fudge and cup cakes mentioned above.
6. PIES were requested more than anything by adults. We could have sold three times as many pies as we had.
7. "Money Aprons" for workers next year. We used coffee cans and the bills prevented easy access to change.
8. Plastic plates were fantastic-pies didn't seep through. Plates, forks and napkins were left over - in storage somewhere.
9. Bring knives for cutting cakes and pies and cake or pie server.
10. Ask wives to bring dessert in disposable container. Many containers not picked up and had to be brought to next Rotary meeting - still some not claimed.

RECOMMENDATIONS (continued)

11. Pete Gist gave us \$20 in bills and change. Ask for more quarters than bills.
12. Charge 50¢ for serving of pie.
13. Appoint an assistant chairman to relieve chairman.

COMMENTS

The flier worked very well to "prime" wives to contribute and participate.

Wives of Committee Chairmen were very willing to call for dessert and get workers.

Scheduling for Dessert Booth workers fell into place easily. Wives who have done this before were most enthusiastically helpful. Those who were most helpful were Barbara Montgomery, Mary Lou Fitch, Margaret Cranshaw, Jane Neely, Mildred Gist, Mrs. Driver, Waddell, Boze, Rosenhager, Wicker, Brunner, Bower, Garland, Hughes, DeLuca, Mitchell, Isles, Dunning, Olsen, Neuman, McCauley, Twining, Powell, Mimi Cole and girl friend of Apolo TV member. I know I must have missed some!

A total of 28 ladies worked in the booth. If you average five per hour plus chairman it will work well. It was extremely busy from 3 to 6.

Many people requested coffee, ice cream, iced tea and popcorn. Pies are the favorite, I think. We sold out by 6:30 p.m. We should have waited to sell whole cakes until 7:00 p.m.

Having desserts delivered by 2:00 p.m. worked well.

SHRIMPOREE & BENEFIT AUCTION



Each Rotarian has been assigned to, and will be an active member of, a special committee on the day of the Shrimporee - Saturday, September 23rd.

Each Rotarian also has been asked to contact several places of business in order to receive donations for auction items.

The above, together with selling tickets to the Shrimporee and responsibilities in their professional field, places an added work load upon each Rotarian.

We, the ladies of these Rotarians, have been asked to add a little to our work load by taking care of the Dessert Booth on the day of the Shrimporee.

I understand some 4,000 people are expected to be served this year; therefore, we'll each need to contribute four dozen of "something" (cookies, brownies, cupcakes, etc.) in order to have enough dessert for everyone.

In addition to your contribution to the dessert booth, will you please volunteer to do one of the following:

- work one hour in the dessert booth
- or
- work one hour on the food service line

Each one of you will be contacted. I welcome all suggestions -- give me a call at home (333-2429) after 5:30 pm or at work (333-3110, ext. 247).

Please tear along line and mail to: Jane Brown
18510 Capetown Drive
Houston, Texas 77058

1. My contribution to the Dessert Booth will be: _____
2. I will work: _____ in the Dessert Booth for one hour.
(check one) (I prefer working from _____ until _____.)

_____ in the Food Service Line for one hour.
(I prefer working from _____ until _____.)

Name: _____ Telephone #: _____

When you call, please ask what they would like to contribute to the dessert booth (3 or 4 dozen cupcakes, brownies or cookies or a pie or cake). If they don't wish to contribute, they might like to give some time serving in either the dessert booth or food service line on the day of the Shrimpooree, on September 23rd.

Thanks again.

[illegible]

COMMENTS:

Dessert Booth
Work Schedule

[illegible]